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MSEC SEMINAR AND COMMERCIALIZATION FORUM



INVITED SPEAKER:

DR. JAN F. TRIPLETT

“THE BOB GAME: HELPING MENTORS, INVESTORS, AND
FOUNDERS RECOGNIZE THE SUCCESS TRAITS OF
SUCCESSFUL BUSINESS FOUNDERS”



September 25th, 2020
1:30 – 3:00 PM

Contact MSEC Staff for Zoom link/passcode to attend

Abstract:

In 2010, Dr. Triplett created BOB, Business Owner Bingo™, a fun interactive way to look at what she had identified as personal traits of successful entrepreneurs building companies. The concepts and the game have been used in state agencies that support small businesses, in trade association conference meetings, and in entrepreneurial group meetings as well as a tool with individual founders. Although attendees won't be exactly playing the BOB™ game, this will be an interactive thinking session as people look at specific traits in themselves and their cofounders. Come ready to play!

Biography:

Jan Triplett, Ph.D., CBAC, Director is the CEO of the Business Success Center (BSC) Sustainability Experts that provides proven programs to make businesses more profitable and efficient while balancing the need for profit with care for people and the planet. BSC was named a top 20 Management Consulting firm by the Austin Business Journal and has received

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numerous awards and recognition including one of four five-star national awards from the Small Business Administration for Micro Enterprise Development. BSC has survived 9 downturns, starting as early as 1982.

Dr. Triplett created and ran a business hatchery and accelerator for several years before creating three unique sustainability programs and the Profit Movers Advisory Team™ which funds and supports businesses without taking an equity position, has worked to start, build, fund, and sell small businesses (under 50 employees) from accounting firms to private zoos, and was honored as Texas' Small Business Advocate by the SBA. Dr. Triplett has taught business startup programs for Austin Community College (ACC), SBA, and created her own Owners MBA program, is an Adjunct Professor at Mary Baldwin University in the online MBA program (since 2017) teaching Accounting, Finance, Internal and External Governance (policies, procedures, processes, practices and regulations), and is the chief business mentor for the MBA APEX program where students create business plans.

She helped found the Women's Chamber of Commerce and the Austin Literacy Council, and as a Certified Technical Advisor for the NCRC at the national level and is currently a Certified Business Technical Advisor Consultant (CBTAC) for TWC's self-employment program for people with disabilities. Dr. Triplett also served as a delegate to both the White House Conference and Congressional Summit on Small Business and testified before the state and the SBA. She led two successful international trade missions — one to Japan and one to Ecuador.

She is the author of *The Networker's Guide to Success*, and co-author of *Thinking Big, Staying Small and Easy to Be Green*, is a guest blogger for the Business Bank of Texas, allbusiness.com, linkedin, and the Austin Business Journal (Ask the Experts). Her blog can be found at ownersview.com. Dr. Triplett has been a keynote speaker, business plan judge, and mentor for SXSW Interactive, ECO, and V2V programs, Journyx, UT Venture Labs, Pragmatic Marketing, TeamNFP Software, Fast Forward (City of Austin program) and for various Texas agencies including DIR, DARS, and Veterans Affairs, as well as PeopleFund, Food+City competition, Entrepreneur Week, BIG (Business Invest in Growth), IC2, the City of Austin, universities including Texas State University, UT, and national and international trade associations and chambers of commerce.

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