Transportation Services Advisory Council
Monday, February 14, 2022, at 1 p.m.

Meeting Minutes

In Attendance

Stephanie Daniels, Dr. Joseph Falocco, Steve Herrera, Brian McKay, Dr. Stephen Owoniyi, Marci Peterson, Stephen Prentice, John Rogers, Alex Vogt

Not in Attendance

Paul Aleman, Dr. David Byrd, Interim Chief James Dixon, Anita Ford, Chandan Howlader, Joseph Meyer, Margarita Pitti

Approve Minutes from January Meeting

There were no changes to the minutes for the January 2022 meeting. Minutes are available on the TSAC website.

Hear any Proposals

No new proposals were presented at the meeting.

Changes to Shuttle Service with University Closures

Dr. Falocco asked about how changes to service were determined during university closures or any periods where the university is remote. During the pandemic when the university was remote it was discussed that under the existing shuttle contract there is a minimum number of hours that need to be met to remain in compliance with that contract. Mr. Herrera explained that we are currently under that same contract, but that Transportation Services is in the process of writing the scope for the next contract and Transportation Services will be writing some of that flexibility into the next contract.

Mr. Rogers pointed out that some people are dependent on the bus service and would not want the service to be cut completely in times of remote learning. Mr. Herrera also explained that there are still employees and students who do rely on this service during remotely learning and that we would keep that in mind and bring it to TSAC before we make any recommendations to eliminate service completely.
Bus Stop Naming Rights

There are several stops in the system that have been there for a long time. Stops previously would be named after existing apartment complexes. Apartments change their names often. Other complexes have contact Transportation with interested in sponsoring stops or paying a license fee to have stop named after their business or apartment complex. Existing complexes would not be asked to pay this license fee. Mr. Herrera explained that those funds would go to Transportation reserves account.

Mr. Rogers suggested having apartment complexes committing a term in which a stop name would remain the same order to prevent issues with changing stop names often. He suggested a three-year timeline.

Dr. Owoniyi asked who would pay for changing stops if names would be changed. Mr. Herrera explained that the names would mostly be on published information and digital materials as opposed to a physical sign at the stop. There would be Bobcat Shuttle signs at these stops.

Ms. Daniels explained different standard transit naming conventions for bus stops.

- Alpha numeric codes – systems with large number of stops (generally referenced by cross streets
- Naming stops after cross streets
- Physical address – does not work for us because complexes tend to be large, and some would have several bus stops on one piece of property.

Mr. McKay asked about what types of options the apartment complexes would have for naming bus stops. Mr. Herrera explained that the intent would be to associate the stop with the facility where it is located. Names would be vetted before being approved.

Gameday Revenue Report

Mr. Prentice presented a document showing all revenue and expenses for Parking Services during football games/tailgate for fall 2021. Overall, Parking Services has a profit of $29,362.17.

Next Meeting

An email poll will be sent out to determine the time of the March TSAC meeting.