

Multiple Domain Curiosity – The Foundation for Commercial Success

George Steinke

January 27, 2012



George has over 30 years management and marketing experience with startup and large technology companies. Currently George is president of Winrock Ventures, a management consulting company he founded in 1998, that specializes in developing strategic, marketing and sales programs for companies. Clients include startups and Fortune 500 companies. Additionally he is on the boards of GVTC Communications, where he serves on the finance/audit and long range planning committees and NetIrrigate a startup providing Wireless Agricultural Irrigation Monitoring (WAIM). Prior to Winrock Ventures, George was senior vice president of sales and marketing, and vice president of global business development, at Schlumberger. Previously he was founder and president of GlobalSoft, a division of Schlumberger; president and CEO of StrataModel; founder and vice president of Cognition and executive vice president of Intergraph Corp. As an NDEA fellowship recipient, George graduated cum laude from Baylor University with a MA in physics and a BA in mathematics.