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MSEC SEMINAR AND COMMERCIALIZATION FORUM



INVITED SPEAKER:

Ms. SHELLEY HOSSENLOPP

“UNDERSTANDING AND PLANNING THE ENTREPRENEUR START-UP TIMELINE”

November 6th, 2020

1:30 – 3:00 PM

To attend contact MSEC Staff for Zoom link/passcode

Biography:

Ms. Hossenlopp is an inventor and entrepreneur. She has over 33 years of global and domestic commercialization, business development and "start-up" experience in the medical device and in vitro diagnostic (IVD) industry. Areas of expertise include in emerging and infectious diseases, sexually transmitted diseases, in vitro fertilization (IVF), infertility, and reproductive endocrinology. She is co-inventor on two patents with the US Army.

She has diverse experience working with all business climates: inventors, start-ups, mid-level, Fortune 100 & 500 Corporations (Serono Diagnostics, ThermoFisher, Johnson & Johnson) as well as working with the military and non-profit 501(c)3 organizations such as Bill & Melinda Gates Foundation, DoD Support organizations and serving on numerous Advisory Boards.

She has broad management expertise in all areas of commercialization, managing agreements in excess of \$600M, business development, IP strategy, regulatory & clinical trials, and fundraising activities (resulting in >\$60M). She judges, mentors, and advises numerous Venture programs, competitions, their students, and start-up companies.

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