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MSEC SEMINAR AND COMMERCIALIZATION FORUM



INVITED SPEAKER:

DR. REDDY VENUMBAKA

“IP MANAGEMENT AND TECH TRANSFER PROCESS AT TEXAS STATE”

January 25th, 2018

1:30 – 3:00 PM

RFM 3241

Biography:

Dr. Venumbaka is the Director of Technology Transfer and Contracts (TTC) with responsibility to protect university intellectual property and transform technology into successful enterprises. His responsibilities include coordination of existing industrial activities, working with faculty and staff to file invention disclosures and to determine commercial potential; marketing intellectual property and managing the intellectual property protection process; ensuring compliance with policies and procedures relative to industrial research; drafting and reviewing industry agreements to stimulate the development and commercialization of advanced technologies.

In his previous position as Director, Institute for Environmental and Industrial Science (IEIS), he was accountable for directing and administering the pre-and post-award activities for a multi-disciplinary institute. This position involved collaboration with faculty, staff and administrators on the Texas State campus as well as with other universities, private industries and funding sources.

During the last 13 years, Dr. Venumbaka has worked closely with the Chief Research Officer in achieving industry-sponsored research grants and contracts, commercialization of intellectual property, business development and corporate relations.

FOR MORE INFORMATION OR IF YOU WOULD LIKE TO HAVE LUNCH WITH THE SPEAKER,
PLEASE CONTACT DR. SHANNON WEIGUM AT SWEIGUM@TXSTATE.EDU

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Dr. Venumbaka has more than 20 years of experience in the synthesis of new monomers and high performance polymers with an earned reputation in defining requirements for customers, proposing solutions, executing programs, and delivering results. The polymers include Polyurethane, acrylic emulsions, acrylonitrile, Neoprene and Nitrile rubber-based adhesive that is used in the leather industry. He monitored both individual and multiple (two or more organizations) investigations in the areas of research and development and test and evaluation.

Abstract:

Dr. Venumbaka will discuss the generation and management of intellectual property at Texas State University, including rules for being listed as an inventor, who/how an IP disclosure submitted, who reviews it, what happens after that. In addition, he will provide an overview of the full technology transfer process, particularly, how licensing contracts are negotiated, what is a reasonable cost, and how that is determined. Specific examples will be provided from the current IP portfolio.

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