

TEXAS  STATE  
UNIVERSITY<sup>®</sup>

*The rising STAR of Texas*

MSEC SEMINAR AND COMMERCIALIZATION FORUM



INVITED SPEAKER:

**DR. JANA R. L. MINIFIE**

**DIRECTOR, SERVICE-LEARNING EXCELLENCE PROGRAM  
CO-PI, TEXAS STATE I-CORPS SITE FOR ENTREPRENEURSHIP  
PROFESSOR, ENTREPRENEURSHIP**



“WANTED: VISIONARIES, INNOVATORS, AND PROBLEM SOLVERS”

**February 11<sup>th</sup>, 2022  
1:30 – 2:30 PM (CST)**

**Biography:**

Throughout her career, Dr. Minifie has continued her passion for entrepreneurship by: owning several businesses, mentoring individuals as they prepare their 90-second and longer pitches, assisting with business plan development, reviewing of financial cash flow, balance sheet, and income statements (Profit Mastery certified instructor), and is an angel investor. She, along with Dr. Jennifer Irvin, received a National Science Foundation (NSF) Innovation Corps (I-Corps) grant in October 2018. Under this grant, Dr. Minifie takes teams of researchers and graduate students with STEM and/or STEM Applicable business concepts through a market validation / customer development I-Corps program to increase the success of university developed IP.

FOR MORE INFORMATION OR IF YOU WOULD LIKE TO MEET THE SPEAKER ONE-ON-ONE,  
PLEASE CONTACT DR. SHANNON WEIGUM AT [SWEIGUM@TXSTATE.EDU](mailto:SWEIGUM@TXSTATE.EDU)

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Dr. Minifie is also a business consultant for businesses that are in the startup to growth stage. She has worked with the Small Business Development Center (SBDC) clients to assist in various aspects of their businesses. She is a mentor for Mass Challenge accelerator. Her passion is working with entrepreneurial-minded individuals. Dr. Minifie is a full Professor of Entrepreneurship within the Department of Management and is the Director of the Service-Learning Excellence Program.

**Abstract:**

Drs. Jennifer Irvin and Jana Minifie are the Texas State I-Corps Site for Entrepreneurship Co-PIs. Do you have a STEM or STEM-applicable business idea? Apply for a mini grant up to \$3,000, this spring there is an additional \$8000 available for each team. they offer three-week training sessions helping you to determine if your business is a go or a no-go. In her talk, Dr. Minifie will discuss more about the topics being covered during this three-week program.

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