

Samantha is a Catalyst for re:3D facilitating connections between others printing huge and/or using recycled materials to create more access to 3D printable solutions worldwide. Previously, she served as the Social Entrepreneur in Residence for the NASA HQ and Deputy Strategist supporting NASA Johnson Space Center's Space Life Sciences Directorate after selling a start-up for a DARPA-funded, co-patented tissue culture device. Samantha holds a BS in Biology, BA degrees in International Relations & Hispanic Studies, a MBA with concentrations in Supply Chain Management & International Relations, and certifications as a firefighter & EMT-B.

First to Print: Priming Early Adoption in Additive Manufacturing

Talk abstract:

In this conversation, we will explore observations re:3D has collected while facilitating global adoption of 3D printers through new user adoption. re:3D's personal successes & lessons learned in crowdfunding, product improvement, and big brand sales will be highlighted as well as insights garnered from the broader additive manufacturing community. Anyone with questions or who is considering how to generate and sustain repeatable demand for a novel technology is encouraged to attend.

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