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MSEC SEMINAR AND COMMERCIALIZATION FORUM



INVITED SPEAKER:

HARRY BRELSFORD
CEO, SMB NATION INC.

“THE POCKET MBA- INSTANT ENTREPRENEUR”

October 1st, 2021
1:30 – 2:30 PM (CST)



Biography:

Entrepreneur Harry Brelsford is the founder of SMB Nation (www.smbnation.com) from Austin, Texas. He is a long-time SMB channel partner who has served customers and mentored other partners (SMB Nation has over 45,000 members who are Managed Services Providers (MSPs) and SMB technology consultants). He oversees the popular SMB Nation workflow including marketing analytics, content and events (webinars, workshops and multi-day conferences).

He holds an MBA in Project Management from the University of Denver (and numerous certifications such as MCSE, MCT, CNE, et al) and is the author of 23 books on technology and business topics. His 20 years of SMB technology experience were supplemented by teaching 12+ years at night as an adjunct professor at Seattle Pacific University and other higher-learning institutions. He served as the Dean in the Graduate School of Technology at Aspen University (where he was awarded a PhD in Letters).

FOR MORE INFORMATION OR IF YOU WOULD LIKE TO MEET THE SPEAKER ONE-ON-ONE,
PLEASE CONTACT DR. SHANNON WEIGUM AT SWEIGUM@TXSTATE.EDU

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Harry is an in-demand speaker at industry events. Harry's recent books include the “How to Be an MSP” and “The Pocket MBA – Instant Entrepreneur” and he has published over 400-articles in business magazines (Washington CEO, Colorado Business, Alaska Business Monthly) and technology magazines (ChannelPro, Microsoft Certified Professional magazine, etc.). An active entrepreneur, Harry is the force behind the Pocket MBA, Telephonation, Cloud Nation and XPmigrations.com. His latest startup is 420MSP.

Abstract:

Everyone can always learn something they didn't know. Whether you are a new entrepreneur or seasoned businessperson, the Pocket MBA conversation has something for you. Based on the professional services “Finder, Minder, Grinder” business model, Harry Brelsford will walk you through the workflow of business. Combined with actional checklists “Brelsford's Rules of 12” this presentation is also hands-on with actions and tasks you can immediately start performing.

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