

Brent Lunceford, *Advanced Product Development Specialist, 3M Electronics and Energy Innovation Center (Austin, TX)*

Brent Lunceford joined 3M in 2010 and has developed next generation fiber optic product platforms for US and global markets. Prior to joining 3M, he spent 7 years at Cypress Semiconductor managing MEMS NPI projects including developing and scaling the first truly integrated CMOS + MEMS products and the OvationONS™, a technology recently adopted by Samsung for use in the Galaxy smart phones. Brent founded Photofuels in November 2008 to focus on bioreactor systems for the production of algae-based biodiesel. Brent started his career as a Member of Technical Staff at Microelectronics and Computer Technology Corporation where he developed optical and RF MEMS devices and managed several consortia projects. He holds a B.S. degree and M.S. degree in Chemistry from Texas State University. He is currently pursuing his MBA degree at the University of Texas at Austin McCombs School of Business graduating in May 2014.

Presentation Titles:

Career of a Disruptive Technology Innovator and Managing Change in the Future

Development of a Commercial MEMS Product