

TEXAS STATE VITA**I. Academic/Professional Background****A. Name and Title**

Name: Dr. Peiqin Zhang

Title: Assistant Professor

B. Educational Background

<i>Degree</i>	<i>Year</i>	<i>University</i>	<i>Major</i>	<i>Thesis/Dissertation</i>
PHD	2014	Univ of North Carolina-Charlotte	Computing and Information Systems	Essays on IT Governance: Measurement and Impacts
BS	2009	Univ of North Carolina-Charlotte	Mathematics for Business	

C. University Experience

<i>Position</i>	<i>University</i>	<i>Dates</i>
Assistant Professor, Computer Information Systems and Quantitative Methods	Texas State University	September 1, 2014 - Present

E. Other Professional Credentials (licensure, certification, etc.)

SAP Certified Associate - Business Process Integration with SAP ERP 6.0 EhP6, SAP University Alliances. (June 3, 2016 - Present). License Number: 0016154812.

II. TEACHING**A. Teaching Honors and Awards:**

Award / Honor Recipient: College Achievement Award for the Excellence in Teaching, McCoy College of Business Administration.
August 2017

B. Courses Taught:

Texas State University:

ACC 5355 - IT AUDITING

CIS 3374 - SYS ANALYSIS & DES

CIS 3380 - ENT IT & BUS INTEL

CIS 4332 - ERP SYSTEMS

CIS 5370 - ERP SYSTEMS AND BI

CIS 5371 - ACCT SYS & CTRL

D. Courses Prepared and Curriculum Development:

CIS 5371 - Accounting Information Systems and Controls, First Time Course Preparation, Texas State University. Taught: August 2018 - Present.

ACC 5355 - IT Auditing, First Time Course Preparation, Texas State University. Taught: August 2014 - May 2016.

F. Other:

I had connection with consulting companies (e.g. HHSC) providing internship opportunities to our students. (2015).

I had partnership with ISACA Austin Chapter conducting case competition for my CIS 5371 class, winning teams were recognized with certificates and monetary awards (\$375) at ISACA Austin Chapter's luncheon. (2018 - 2019).

I had partnership with ISACA Austin Chapter conducting case competition for my IT auditing class, winning team was recognized with certificates and monetary awards (\$250) at ISACA Austin Chapter's luncheon. (2015 - 2016).

I invited ISACA guest speakers to my CIS 5371 class. (2018 - 2019).

I invited guest speaker to my class during the Business Leadership Week and during the semesters. (2016).

G. Teaching Professional Development Activities Attended

Training, "Teaching Online at Texas State University," Texas State University, San Marcos, TX, United States. (July 2020).

SAP University Alliances Americas Virtual Boot Camps, "SAP Analytics," SAP University Alliances and San Diego State University. (July 13, 2020 - July 16, 2020).

Workshop, "Update for the latest version of ERPsim on S/4HANA 1809," SAP University Alliance and HEC ERPsim Lab. (June 17, 2020 - June 18, 2020).

Training, "Cybersecurity Training," Texas State University, San Marcos, TX, United States. (June 6, 2020).

Faculty Externship, "Computer Information Systems," USAA, San Antonio, TX, United States. (August 16, 2019).

SAP Next-Gen Faculty Boot Camps, "Introduction to ERPsim for S/4 HANA (Level 1)," SAPsim Lab & Sam Houston State University, Huntsville, TX, United States. (January 7, 2019 - January 8, 2019).

Faculty Externship, "Analytics/Big Data," Rush Enterprises, New Braunfels, TX, United States. (June 11, 2018).

SAP ERP Training, "SAP TERP10 Academy," Lamar University, Beaumont, TX, United States. (May 20, 2016 - June 3, 2016).

Continuing Education Program, "Program for Excellence in Teaching and Learning," Texas State University, San Marcos, TX, United States. (August 2014 - May 2015).

Workshop, "SAP Winter Workshop 2015 – Accounting Information Systems using Classic Rockers," SAP University Academic Alliances Americas & Sam Houston State University, Huntsville, TX, United States. (January 5, 2015 - January 8, 2015).

III. SCHOLARLY/CREATIVE

A. Works in Print (including works accepted, forthcoming, in press):

2. Articles:

a. Refereed Journal Articles:

Lee, H.-M., Zhang, P., & Mehta, M. R. (Accepted / In Press). Effects of Competitors' eWOM in the Mobile Game Market. *Journal of Computer Information Systems*. Retrieved from <https://doi.org/10.1080/08874417.2020.1768176>

Lee, H.-M., Long, J., Mehta, M. R., & Zhang, P. (Accepted / In Press). Health Information Exchange Adoption: Influences of Public Insurance Programs. *International Journal of Information and Decision Sciences*.

Zhang, P., Ge, Y., & Lee, H.-M. (2020). E-WOM's Impact on App Development. *Journal of Computer Information Systems*, 60(5), 418–427. Retrieved from <https://doi.org/10.1080/08874417.2018.1517283>

Sun, Y., Zhang, P., Wierschem, D., & Mendez Mediavilla, F. A. (2020). CEO Turnover, Network Effects, and Firm Performance. *International Journal of Organizational and Collective Intelligence*, 10(2), 54–72. Retrieved from <https://doi.org/10.4018/IJOICI.2020040104>

Zhang, P., Lee, H.-M., Zhao, K., & Shah, V. (2019). An Empirical Investigation of eWOM and Used Video Game Trading: The Moderation Effects of Product Features. *Decision Support Systems*, 123, 113076. Retrieved from <https://doi.org/10.1016/j.dss.2019.113076>

- Zhang, P., Long, J., & Ma, J. (2018). How IT Awareness Impacts IT Control Weaknesses and Firm Performance. *Journal of International Technology and Information Management*, 27(2), 99–120. Retrieved from <https://scholarworks.lib.csusb.edu/jitim/vol27/iss2/5>
- Zhang, P., Zhao, K., & Kumar, R. L. (2018). The Impact of Firm Characteristics and IT Governance on IT Material Weaknesses. *Journal of Organizational and End User Computing*, 30(2), 88–111. Retrieved from <https://doi.org/10.4018/JOEUC.2018040105>
- Sun, H., Liang, A., Zhang, P., & Zheng, W. (2017). Investigating the key factors for socially excluded groups in college. *International Journal of Higher Education and Sustainability*, 1(3), 183–205. Retrieved from <https://doi.org/10.1504/IJHES.2017.088007>
- Zhang, P., Zhao, K., & Kumar, R. L. (2016). Impact of IT Governance and IT Capability on Firm Performance. *Information Systems Management*, 33(4), 357–373. Retrieved from <https://doi.org/10.1080/10580530.2016.1220218>
- Zhang, P., Wierschem, D., Mendez Mediavilla, F. A., & Hong, K. P. (2016). An Empirical Investigation on CEO Turnover in IT Firms and Firm Performance. *Journal of International Technology and Information Management*, 25(2), 66–82. Retrieved from <https://scholarworks.lib.csusb.edu/jitim/vol25/iss2/5>

3. Conference Proceedings:

a. Refereed Conference Proceedings:

- Zhang, P., Lee, H.-M., & Yuan, Y. (Accepted / In Press). The Impacts of Social Ties and Sentiment on Topic Popularity in Microblogs. San Antonio, USA: Southwest Decision Sciences Institute (SWDSI).
- Zhang, P., Visinescu, L. L., Zhao, K., & Kumar, R. L. (2016). Using Text Mining Analytics to Understand IT Internal Control Weaknesses. In V. Sugumaran, V. Yoon, & M. J. Shaw (Eds.) (Vol. 258, pp. 155–160). Springer. Retrieved from link.springer.com/chapter/10.1007/978-3-319-45408-5_13
- Zhang, P., & Li, X. (2015). Determinants of Information Security Awareness: An Empirical Investigation in Higher Education. Fort Worth, USA: International Conference on Information Systems (ICIS).
- Zhang, P., Zhao, K., & Kumar, R. L. (2014). The Impact of IT Governance on IT Capability and Firm Performance”, International Conference on Information Systems. Auckland, New Zealand: International Conference on Information Systems (ICIS).
- Zhang, P., Zhao, K., & Kumar, R. L. (2012). The Impacts of Firm Characteristics and IT Governance on IT Control Material Weaknesses. Orlando, USA: The Eleventh pre-ICIS Workshop on E-Business (WEB).

Zhang, P., Zhao, K., & Kumar, R. L. (2011). The Antecedents of IT Internal Control Deficiencies. Shanghai, China: The 3rd Annual pre-ICIS Workshop on Accounting Information Systems.

B. Works Not in Print:

1. Papers Presented at Professional Meetings:

Zhao, K., Zhang, P., Lee, H.-M., The Seventeenth Workshop on E-Business (WEB), "Building Fitness Brands via Social Media Channels," San Francisco, CA, United States. (December 12, 2018).

Shah, J., Lee, H.-M., Long, J., Zhang, P., IIMA/ICITED 2018, "Team Performance in Information Systems Enabled Organizations," Houston, TX, United States. (October 8, 2018).

Lee, S., Zhang, P., Shah, V., Decision Science Institute, "Effects of Online Word of Mouth on Product Resale Value," Washington. (November 2017).

Zhang, P., Ge, Y., Lee, S., Decision Science Institute, "Impact of Online Word of Mouth on Mobile Application Development," Austin, TX. (November 20, 2016).

Zhang, P., Visinescu, L., Zhao, K., Kumar, R., The 15th Workshop on e-Business (WEB), "Using Text Mining Analytics to Understand IT Internal Control Weaknesses," Fort Worth, TX, United States. (December 12, 2015).

Zhang, P., Zhao, K., Kumar, R. L., Decision Science Institute, "IT Governance, IT Capability and Firm Performance: An Integrated Model," Baltimore, MD. (November 16, 2013).

He, X., Zhang, P., Park, S., INFORMS Annual Meeting, "Piracy Control in Two-Sided Markets," Minneapolis, MN. (October 2013).

Zhang, P., Zhao, K., Kumar, R. L., The Eleventh pre-ICIS Workshop on E-Business (WEB), "The Impacts of Firm Characteristics and IT Governance on IT Control Material Weaknesses," Orlando, United States. (December 2012).

Zhang, P., Zhao, K., Kumar, R. L., The 3rd Annual pre-ICIS Workshop on Accounting Information Systems, "The Antecedents of IT Internal Control Deficiencies," Shanghai, China. (December 2011).

2. Invited Talks, Lectures, and Presentations:

Lee, H.-M., Zhang, P., Long, J., Health Scholar Showcase, "Effects of Electronic Word-of-Mouth on Promoting Physical Activities," Texas State University, San Marcos, TX, United States. (February 23, 2018).

5. Other Works not in Print:

a. Works "submitted" or "under review":

Journal Articles:

Zhao, K., Zhang, P., & Lee, H.-M. (Submitted / Under Review). Building Fitness Brands via Social Media Channels. *Decision Support Systems*. (December 8, 2020)

b. Works "in progress":

Journal Articles:

Shah, J., Lee, H.-M., Long, J., & Zhang, P. (In Preparation; Not Yet Submitted). Team Performance in Information Systems Enabled Organizations.

Zhang, P., Wierschem, D., & Mendez Mediavilla, F. A. (In Preparation; Not Yet Submitted). An Analysis of CEO Turnover Effects on Firm Performance by Industry: The Moderating Role of Incoming CEO Characteristics.

Zhang, P., Lee, H.-M., & Yuan, Y. (In Preparation; Not Yet Submitted). The Impacts of Social Ties and Sentiment on Topic Popularity in Microblogs.

C. Scholarly / Creative Grants and Contracts:

3. Funded Internal Grants and Contracts:

Zhang, Peiqin (Principal). The Antecedents and Consequences of Information Technology Material Weaknesses, Texas State University, \$8,000.00. (Submitted: 2014, Funded: 2015 - 2016). Grant.

4. Submitted, but not Funded, Internal Grants and Contracts:

Zhang, Peiqin (Principal), Yuan, Yihong (Co-Principal), Lee, Hsun-Ming (Co-Principal). The impacts of social ties and sentiment on topic popularity in microblogs, Texas State University, \$16,000.00. (Submitted: 2019). Grant.

D. Scholarly / Creative Fellowships, Awards, Honors:

Award / Honor Recipient: College Achievement Award for Excellence in Scholarly/Creative Activities, McCoy College of Business Administration. August 2018

Award / Honor Recipient: ICIS 2015 Junior Faculty Consortium, International Conference on Information Systems. December 2015

Award / Honor Recipient: Student Travel Award, University of North Carolina at Charlotte.

November 2013

December 2012

December 2011

Award / Honor Recipient: AMCIS 2013 Doctoral Consortium, Americas Conference on Information Systems.

August 2013

Award / Honor Recipient: Academic Fellowship Award, University of North Carolina at Charlotte.

April 2013

June 2010

Award / Honor Recipient: Undergraduate Degree Achieved with High Honors, University of North Carolina at Charlotte.

May 2009

IV. SERVICE

A. Institutional

1. University:

Replacement of Dr. Jaymeen Shah, The Environment and Sustainability Committee. (January 19, 2016 - May 2016).

2. College:

Committee Member, MBA admissions Committee. (September 1, 2019 - Present).

Replacement of Dr. Francis A. Mendez, MBA admissions Committee. (January 2019 - May 2019).

Committee Member, 2017-2018 Accounting Clinic Faculty Search Committee. (January 2017 - April 2017).

Committee Member, 2015-2016 Accounting Faculty Search Committee. (September 9, 2015 - December 2015).

3. Department/School:

Faculty Advisor, ISACA Texas State Student Group. (October 2018 - Present).

Attendee, Meeting, Bobcat Day. (November 23, 2019).

Attendee, Meeting, Bobcat day. (November 17, 2018).

Presenter, 2018 Texas State AITP IT Symposium. (October 19, 2018).

Committee Member, Chair search committee. (February 2017 - April 2018).

Attendee, Meeting, Bobcat day. (April 7, 2018).

Attendee, Meeting, Bobcat day. (April 1, 2017).

Attendee, Meeting, Bobcat Day. (October 10, 2015).

Presenter, Texas State AITP High School IT Symposium 2014. (October 24, 2014).

B. Professional:

ACADEMIC ADVOCATE, Information Systems Audit and Control Association. (February 2, 2016 - Present).

Reviewer / Referee, Internet Research. (March 11, 2021 - April 11, 2021).

Reviewer / Referee, International Journal of Information and Decision Sciences. (October 31, 2020 - December 7, 2020).

Reviewer / Referee, International Journal of Information and Decision Sciences. (September 23, 2020 - October 31, 2020).

Program Committee, The Workshop on e-Business (WEB) 2020. (August 3, 2020 - October 31, 2020).

Reviewer / Referee, Information Systems and e-Business Management. (July 17, 2020 - August 7, 2020).

Reviewer / Referee, International Conference on Information Systems 2019. (May 11, 2019 - June 14, 2019).

Reviewer / Referee, Information Systems Management. (January 9, 2019 - February 6, 2019).

Session Chair, The Seventeenth Workshop on e-Business (WEB), San Francisco, CA, United States. (December 12, 2018).

Reviewer / Referee, Information Technology and Management. (August 14, 2018 - October 3, 2018).

Reviewer / Referee, IEEE Transactions on Engineering Management. (September 20, 2017 - October 20, 2017).

Reviewer / Referee, Industrial Management and Data Systems. (August 24, 2017 - September 23, 2017).

Reviewer / Referee, International Conference on Information Systems 2016. (May 15, 2016 - June 15, 2016).

Reviewer / Referee, Information Systems Management. (July 20, 2015 - June 9, 2016).

Reviewer / Referee, International Conference on Information Systems 2015. (May 13, 2015 - June 15, 2015).

Reviewer / Referee, International Conference on Information Systems 2014. (May 7, 2014 - June 15, 2014).

Reviewer and Moderator, Annual Graduate Research Symposium. (February 2013 - March 2013).

Reviewer / Referee, Workshop on E-Business. (September 30, 2012 - October 12, 2012).

Reviewer / Referee, International Conference on Information Systems. (May 17, 2012 - June 15, 2012).

Reviewer / Referee, Annual Symposium on Information Assurance/Secure Knowledge Management. (March 27, 2012 - April 3, 2012).

D. Organization Memberships:

Information Systems Audit and Control Association (ISACA). (February 2, 2016 - Present).

Association for Information Systems (AIS). (October 2011 - October 2019).

Decision Science Institute (DSI). (October 2013 - August 2017).