ARTC 2000 Fall 2022 Admission Portfolio Evaluation Form

Student Name: ___________________________ Student ID#: ___________________________

Total Score: ___/45 CR: _______ F: _______

Note: Score of 27 out of 45 (60%) or above is required to pass the review

1. PROCESS:
   In-depth and relevant research (1–5):
   Poor  below average  average  above average  superior
   Research clearly informs creative outcome:
   Poor  below average  average  above average  superior
   Originality of ideation process (1–5):
   Poor  below average  average  above average  superior
   Comments: ___________________________________________________________________

2. CONCEPTUAL ABILITIES:
   Portfolio demonstrates creativity and originality(1–5):
   Poor  below average  average  above average  superior
   Work demonstrates appropriate solutions to design problems(1–5):
   Poor  below average  average  above average  superior
   Comments: ___________________________________________________________________

3. TECHNICAL ABILITIES:
   Physical and digital craft of artwork(1–5):
   Poor  below average  average  above average  superior
   Portfolio presentation(1–5):
   Poor  below average  average  above average  superior
   Comments: ___________________________________________________________________

3. DESIGN MECHANICS
   Utilizes basic design principles(1–5):
   Poor  below average  average  above average  superior
   Clear visual hierarchy(1–5):
   Poor  below average  average  above average  superior
   Basic understanding of typography as an element(1–5):
   Poor  below average  average  above average  superior
   Comments: ___________________________________________________________________