



MSEC SEMINAR AND COMMERCIALIZATION FORUM

INVITED SPEAKER:

MR. BILLY MOYER

“LEADERSHIP MAKES ALL THE DIFFERENCE”

April 19th, 2019

1:30 – 3:00 PM

RFM 3241



Biography:

Billy Moyer is an author, podcast host, speaker, consultant and growth strategist. He went through his first goal setting program at just four-years-old and spoke to his first group at seven. He started his company, [SOS Leadership](#) at 21 and wrote the first of four books at 22.

Billy is a founder of SOS Leadership, a leadership development resource center and consulting firm that has worked with thousands of leaders all over the world helping them get the most out of themselves and those they lead in order to improve performance and results.

SOS Leadership has 30+ coaches around the US and in three other countries as part of the SOS Coaching Network. Billy is also a founder of SOS Publishing, a hybrid publisher that specializes in helping first time authors.

Through his work at SOS Leadership, Billy has trained and/or coached thousands of leaders. He has personally served as the interim CEO or COO for seven companies in transition and created SOS Leadership's Chief People Officer program that has become the core offering of the company.

Billy has spoken over 1250 times in his 25-year speaking career about personal development topics like leadership, goal setting, time management and personal responsibility. He is passionate about teaching leaders how to Be the Boss of their Life through personal

FOR MORE INFORMATION OR IF YOU WOULD LIKE TO HAVE LUNCH WITH THE SPEAKER,
PLEASE CONTACT DR. SHANNON WEIGUM AT SWEIGUM@TXSTATE.EDU

TEXAS  STATE
UNIVERSITY[®]

The rising STAR of Texas

responsibility and by having clearly defined goals. You may have a boss, but you should always be the BOSS of your own life.

Billy is the co-author of the books: *Beware of Alligators and Ugly Stuff* (SOS Publishing 2017), *The Turnaround: If You Don't Grow, You Go!* (SOS Publishing 2014) and *Retreat to Success: Living Your Life on "Purpose"* (SOS Publishing 2012). He wrote his first book, *Seeds of Success: A Journey from Success to Significance* (Leading Edge Publishing 2008) at 22-years-old. He has authored 20 personal and professional development programs and more than 30 articles in professional publications.

Billy has a Bachelor's Degree in Communication from St. Edward's University in Austin. He is certified in Servant Leadership from Gonzaga University in Spokane, Washington where he completed a Master's Degree in Organizational Leadership.

Billy serves as the Past Chair of the Board of Directors for the Austin Young Chamber. He also helped develop the Emerging Leaders Advisory Board at Concordia University Texas and now serves on their College of Business Advisory Board. In 2011, Billy was named one of Austin's top New Philanthropists by Giving City Magazine.

Billy resides in Austin, Texas with his wife, Ashley Alaniz-Moyer. Together they make a formidable team of two as they tackle numerous projects through the Bashley Foundation and Bashley Collaborative. Projects include: A mentoring program called Apprentice Austin and a major event for first generation college goers called Central Texas Signing Day. They also are co-facilitators of the Answering the Call program through the New Politics Leadership Academy. They focus their philanthropic efforts on the important issue of education. They also help couples who work together improve their partnerships and multiply results.

Billy and Ashley, AKA Bashley host the [I Do, We Do](#) podcast where they chat about how they have built an epic partnership even though they are complete opposites. Learn more about Billy at [SOSLeadership.com](#) or [BillyMoyerBoss.com](#). Learn more about Billy and Ashley at [BashleyMoyer.com](#).

FOR MORE INFORMATION OR IF YOU WOULD LIKE TO HAVE LUNCH WITH THE SPEAKER,
PLEASE CONTACT DR. SHANNON WEIGUM AT SWEIGUM@TXSTATE.EDU

TEXAS  STATE
UNIVERSITY[®]

The rising STAR of Texas

Abstract:

Leadership is the solution to every problem we face in our world. What would productivity in organizations look like if EVERY employee stepped up as leaders? What would our world look like if everyone answered the call to leadership? In this presentation, I will share how participants can gain traction, through fundamental leadership success strategies, in order to maximize productivity and achieve peak performance in all areas of their life. I will discuss my four know factors for the effective leader, responsibilities of leaders and a guaranteed method for getting people to follow.

FOR MORE INFORMATION OR IF YOU WOULD LIKE TO HAVE LUNCH WITH THE SPEAKER,
PLEASE CONTACT DR. SHANNON WEIGUM AT SWEIGUM@TXSTATE.EDU