

Bio

Adam E. Laubach

Mr. Laubach joined RBC Technologies in 2011 as CTO and became CEO in 2013. Adam is a “lab-to-fab” specialist, with 10 technical product launch engagements to date, ranging from new polymers to electrochemical cells. His 13 year career with Dow Chemical gave him experience in R&D, new business development and market management across the automotive, consumer electronics, packaging and durable goods industries. During his last 3 years at Dow, he co-led a JV with Motorola and Xerox focused on printed electronics; and later, co-led the spin-out and successful venture capital funding of Aveso Displays, a printed electrochromic display company. While at Aveso, he served as Managing Director for Europe and later as the parent company CTO, leading the company through a rapid technology baseline reset and establishing its external development supply chain. In his role with GSI Technologies, he served as General Manager for the Functional Printing Division and Company CTO, earning industry accolades including the IDTechEx award for “Best Printed Electronics Commercialization” for scaling to 1 Billion + electrochemical biomedical sensors and the MIT Enterprise Forum “Under the Radar” Award for the innovative “Lab to Fab®” business model implementation, which served spin-outs and start-ups in the printed electronics space. Adam also served as the CTO for ReVolt Technologies in Zurich, Switzerland, where he led the company’s technology development efforts in addition to being part of the fund raising team. Adam has an MBA (concentration in venture finance) from The University of Texas, Austin as well as bachelor degrees in Chemistry (concentration in polymers) and German Language Studies. He currently has 7 patents and patents pending for new electrochemical cells (batteries/displays), printed electronic systems and novel polymers.