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MSEC SEMINAR AND COMMERCIALIZATION FORUM



INVITED SPEAKER:

MR. EARLE HAGER

MANAGING PARTNER, NEUTRINO DONUT

“Applying for and Winning SBIR Grants”

April 16th, 2021

1:30 – 2:30 PM

Biography:

Mr. Hager is the Managing Partner of The Neutrino Donut, a consultancy focused on the management and commercialization of science. Managed strategic planning for company growth, customer management, and all aspects of business development processes. Specific target areas include biotech, healthcare, consumer goods, chemistry, materials science, environmental, product innovation, strategic planning, development of business development strategies, Mr. Hager has worked extensively with corporate R&D groups and introduced products to these organizations. As part of this consultancy, we has completed over 300 technology assessments and over 200 business development projects in innovative technologies over the last ten for domestic and international clients. Projects include grant reviews for DoE, DoD, NIH, NSF, and other agencies as well as US and foreign universities, marketing and business development for multiple universities, SBIR grant development, and running multiple startups. He is also a member of two grant review panels with NIH and DoD. His international experience includes projects in Hungary, India, Korea, Mexico, Portugal, Chile, Ukraine, Russia, Qatar and other countries. Mr. Hager has a B.S. in Economics from The Wharton School at the University of Pennsylvania and an MBA in International Business from Baylor University. The Donut stands for the Direct Observation of the Neutrino Tau.

FOR MORE INFORMATION, PLEASE CONTACT DR. SHANNON WEIGUM AT
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Abstract:

During the pandemic, corporate innovation and licensing is not really happening, R&D is on hold because of budgets, bio technologies have been affected by closed labs making testing and validation impossible, not to mention Angels + VCs are getting more conservative with their capital. Government grants not only provide money but they also provide validation. The SBIR grant process allows you to plan your long term financial goals more effectively while also providing industry expert review. By applying for and winning an SBIR award, your venture will receive funding to conduct R&D, retain the rights to the intellectual property, and have the opportunity to obtain additional funding to continue the development of the technology.

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