

FACULTY

Academic and practitioner faculty members organize, coordinate and teach each of the tracks. Academic faculty come from Texas State University, The University of Texas Rio Grande Valley, Stephen F. Austin State University, The University of Texas-Pan American, Texas Tech University or other Texas universities. Practitioners come from a variety of positions in city, county, state and federal government, as well as the nonprofit and private sectors. Practitioner faculty have significant input into the design and delivery of all CPM courses.

ACADEMIC CREDIT: SAN MARCOS & ROUND ROCK LOCATIONS

The CPM program is endorsed by the Texas Chapters of the American Society for Public Administration (ASPA) and has been approved for continuing education credit by a variety of Texas state and local government entities.

For each course, participants will receive a certificate of continuing education credit from Texas State University for management training and education. Academic credit is available through the Office of Distance and Extended Learning.

Academic credit for CPM courses can only be received at the San Marcos and Round Rock locations. Students wishing to receive academic credit must register for CPM courses in the Texas State "Banner" Registration System prior to taking the courses at the San Marcos and Round Rock locations.

ADDITIONAL BENEFITS

Participation in the Texas CPM Program may provide eligibility for membership in a variety of organizations such as the International City/County Management Association, (ICMA), the Texas Society of Certified Public Managers, the American Society for Public Administration (ASPA) and the Texas City Management Association. Texas CPM participants may also be eligible to receive benefits from Texas State, such as NetID accounts.

REGISTRATION

Registration fees for CPM certification purposes are \$695 per track. This includes all textbooks and training materials. The cost for the entire seven track CPM Program is \$4,865. Participants who sign up for the entire CPM Program will be guaranteed a slot in each of the seven tracks. Undergraduate and graduate academic credit is available for eligible participants at the San Marcos and Round Rock locations; however, additional tuition for academic credit will be assessed.



Designed for present and future leaders in public service, the Texas Certified Public Manager (CPM) program is the flagship program offered by Texas State University's William P. Hobby Center for Public Service. Texas State has been designated to deliver the nationally accredited CPM program throughout Texas. The program is open to professionals, faculty and students from all over the world. Texas is one of 40 U.S. states that offer the CPM program.

The William P. Hobby Center for Public Service works with public organizations, non-governmental organizations (NGOs) and charities throughout Texas and beyond. The center operates in cooperation with other universities, including Stephen F. Austin State University, The University of Texas Rio Grande Valley, Texas Tech University, The University of Houston and Texas A&M International University.

LOCATIONS:

Arlington
Austin / Round Rock
Edinburg/McAllen
Houston
Midland/Odessa

Nacogdoches
San Marcos
Lubbock
Laredo



Certified Public Manager® Program

Accredited by the National Certified Public Manager® Consortium.

TEXAS STATE
UNIVERSITY

The rising STAR of Texas

MEMBER THE TEXAS STATE UNIVERSITY SYSTEM™

www.txstate.edu/cpm



MISSION

To train public and nonprofit managers in the ethical values and technical competencies associated with outstanding public service.

CURRICULUM

The CPM Program is a series of seven tracks, or courses, designed to enhance the skills, knowledge and abilities of public and nonprofit managers. Students may sign up for individual courses or for the entire program. Courses can be completed in any order. Each class meets in one of two formats:

- One and a half days a month over two months, 9 a.m. to 4 p.m. on Thursday and 9 a.m. to noon on Friday
- One day a month over three months, 9 a.m. to 4 p.m.

TRACK 1: Personnel Administration

Topics include recruitment/selection, equal employment opportunity/affirmative action, performance evaluation, discipline/termination, health/safety, collective bargaining, classification, compensation and employee benefits.

TRACK 2: Managing Quality of Public Services

Practices such as reengineering, Total Quality Management (TQM) and strategic planning will be explored in detail. The course will also focus on how a systems approach can help public administrators understand how organizations can improve their operations.

TRACK 3: Public Communications

Topics include communicating with governing and overseeing bodies, overcoming barriers to effective communication and dealing with disagreement, conflict and groupthink. Improving oral and written communication skills will also be covered in this track.

TRACK 4: Public Finance and Budgeting

The basics of finance, budgeting and public sector accounting and auditing will be explored in detail. Additional topics include cutback management and economic development.

TRACK 5: Improving Public Sector Productivity

Benchmarking, program evaluation and the tools and techniques of public administration research will be explored. This track also covers the basic principles of legal research.

TRACK 6: Public Mgr Information Systems

Tools and systems such as the Internet and online federal and state databases will be identified and discussed in detail. Additional topics include social networking, geographic information systems and information systems technology.

TRACK 7: Applied Research for Public Managers

Participants will complete individual interviews with Texas State faculty and explore Public Administration Research Topics. How to develop a major research project/paper will be explored in detail.



Pictured from right to left are: Sue Breland, ODEL Faculty, Charmelle Garrett, CPM Graduation Speaker, Manuel M. Casarez, CPM Graduate and Howard Balanoff, William P. Hobby Center for Public Service Director.

CONTACTS AND LOCATIONS

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For a schedule of classes and to register online, go to www.txstate.edu/cpm.

For information about the San Marcos, Round Rock and Arlington, Texas locations please contact Dr. Howard Balanoff at hb02@txstate.edu. For information about the CPM Programs that are being offered by Texas Tech, Stephen F. Austin State University, The University of Houston, University of Texas Rio Grande Valley and Texas A&M International University, please contact the CPM contact-persons (see above) at those universities.