

**TEXAS STATE VITA****I. Academic/Professional Background**

A. Name: Dr. Jason D. Mellard

Title: Asst Professor of Practice

## B. Educational Background

<i>Degree</i>	<i>Year</i>	<i>University</i>	<i>Major</i>	<i>Thesis/Dissertation</i>
PHD	2009	University of Texas at Austin	American Studies	
MA	2000	Texas A&M University	History	
BA	1997	University of Texas at Austin	History and Government	

## C. University Experience

<i>Position</i>	<i>University</i>	<i>Comments</i>	<i>Dates</i>
Instructor, University Extension	University of Texas at Austin		January 2010 - January 2018
Instructor, Cultural Foundations	St. Edward's University		January 2012 - May 2014
Instructor, Department of History	Texas A & M San Antonio		January 2012 - December 2013
Summerlee Foundation Fellow, Clements Center for Southwest Studies	Southern Methodist University		August 2010 - May 2011
Instructor, Department of American Studies	University of Texas at Austin		August 2006 - May 2008

**II. TEACHING**

## B. Courses Taught:

Texas State University:

HIST 1310 - HIST US TO 1877

HIST 1320 - HIST US TO DATE

HIST 3368R - HIST ROCK &amp; ROLL

HIST 3372 - TX HISTORY SURVEY

HIST 3378 - HISTORY OF BLUES

HIST 4376 - HIST TX MUS

HIST 4388 - PROB IN HIST

HIST 5345I - HIST OF TX MUSIC

HIST 5345R - HIST COUNTRY MUSIC

HIST 5348 - HIST TEXAS MUSIC

HIST 5390 - PROB HIS RESCH

HIST 5399A - THESIS

HON 3395Y - MUSIC RACE US SOUT

HON 3397A - AMERICA IN 1970S

US 1100 - UNIVERSITY SEMINAR

Crockett High School, Austin, Texas:

World Geography

Other:

AMS 370 - America and the Holocaust for Robert Abzug

St. Edward's University, Austin, Texas:

CULF 1320 - The American Experience

Texas A & M University at College Station:

HIST 1301 - U. S. History to 1877 for H. C. Livesay

HIST 1302 - U. S. History since 1877

Texas A& M University at San Antonio:

HIST 4335 - The U. S. Gilded Age and Progressive Era (on-line)

HIST 4336 - America's Rise to World Power, 1920-1945 (hybrid)

HIST 4346

The University of Texas at Austin:

AMS 310 - Introduction to American Studies for Elizabeth Engelhardt

AMS 310 - Introduction to American Studies: Texas as an American Studies Project

AMS 311 - The 1970s in America: Revolution, Malaise, Reaction, and Sleaze

AMS 370 - Art and the American West for Ron Tyler

AMS 370 - Art and the American West for William Goetzmann

AMS 370 - Imperial Presidencies: LBJ, Nixon, and the U. S. Body Politic

AMS 370 - Popular Music, Race, and the U. S. South

University of Texas Extension:

HIST 333M - U. S. Foreign Relations since 1914

C. Directed Student Learning (i.e. theses, dissertations, exit committees, etc.):

Supervisor / Chair, Master's Thesis, "The Electrification of Tejano Music", Status: In Progress. (August 2018 - Present). History, Texas State University.  
Student(s): Evaliza Fuentes, Graduate, MA.

Member, Master's Thesis, Status: In Progress. (2016 - Present).  
Student(s): William Stridde, Graduate, MA.

Member, Exit Exam, Status: Completed. (January 21, 2017 - April 11, 2018). History, Texas State University.  
Student(s): Mason Florus, Graduate, MA.

Member, Master's Thesis, "Repeal Politics: Abortion in Austin, Texas, 1965-1975", Status: Completed. (November 2, 2017).  
Student(s): Rachel Brown, Graduate, MA.

Member, Exit Exam, Status: Completed. (July 28, 2017). History, Texas State University.  
Student(s): Rachael Lunsford, Graduate, MA.

Member, Master's Thesis, "Texas Country", Status: Completed. (September 2016 - June 27, 2017).  
Student(s): Rich Kelly, Graduate.

Member, Exit Exam, Status: Completed. (April 26, 2017). History, Texas State University.  
Student(s): Tony Coniglio, Graduate, MA.

Member, Exit Exam, Status: Completed. (November 21, 2016).  
Student(s): Sara Birdsong, Graduate.

Member, Master's Thesis, "Lone Star Brewing: Beer, Progressive Country Music, and the Texas Mystique", Status: Completed. (October 1, 2015 - November 1, 2016). History, Texas State University.

Student(s): Joseph Fox, Graduate.

Member, Master's Thesis, "Far Out in Texas: The History of Austin's Counterculture and the Development of Cultural Heritage in the City", Status: Completed. (September 1, 2015 - June 27, 2016). History, Texas State.

Student(s): Jennifer Ruch, Graduate.

Member, Exit Exam, Status: Completed. (August 1, 2015 - June 24, 2016). History, Texas State.

Student(s): Thomas Woods, Graduate.

Member, Exit Exam, Status: Completed. (September 1, 2015 - April 28, 2016). History, Texas State.

Student(s): David King, Graduate.

Member, Exit Exam, Status: Completed. (August 1, 2015 - April 15, 2016). History, Texas State.

Student(s): Rolando Duarte, Graduate.

Member, Dissertation, "Dancing the Local: Two-step and the Formation of Local Cultures, Local Places, and Local Identities in Austin, TX", Status: Completed. (September 1, 2015 - April 4, 2016). American Studies, University of Texas at Austin.

Student(s): Kirsten Ronald, Doctoral, PhD.

Member, Exit Exam, Status: Completed. (October 1, 2015 - November 1, 2015). History, Texas State.

Student(s): Jason Crouch, Graduate.

Member, Exit Exam, Status: Completed. (February 1, 2015 - May 1, 2015). History, Texas State.

Student(s): Lindsay Cooper, Graduate.

### III. SCHOLARLY/CREATIVE

A. Works in Print (including works accepted, forthcoming, in press):

1. Books:

d. Chapters in Books:

Refereed:

Mellard, J. D. (Accepted / In Press). "Kitsch on the Range: The Career of Bob 'Daddy-O' Wade." In *The Art of Bob "Daddy-O" Wade*. College Station, Texas: Texas A & M University Press.

Mellard, J. (2017). "These Are My People": The Politics of Country Music. In T. Stimeling (Ed.), *The Oxford Handbook of Country Music*. New York, NY: Oxford University Press.

Mellard, J. (2016). "Gettin Tough": Steve Earle's America. In C. Hillis & C. Clifford (Eds.), *Pickers and Poets: The Ruthlessly Poetic Singer-Songwriters of Texas*. College Station, TX: Texas A & M University Press.

## 2. Articles:

### a. Refereed Journal Articles:

Mellard, J. D. (2017). "1973 Redux: Revisiting Michael Novak and Agnes Moreland Jackson on White Ethnicity and National Belonging." *Soundings: An Interdisciplinary Journal*, 100(3), 222–233.

Mellard, J. D. (2010). Home with the Armadillo: Public Memory and Performance in the 1970s Austin Music Scene., *The Journal of Texas Music History*. Published.

Mellard, J. D. (2003). Regional Hybridity in Texas Music: The Case of the Texas Tornados, 107–132.

## 6. Book Reviews:

Mellard, J. D. (Accepted / In Press). Anthony Carrozza's *The Dukes of Duval County: The Parr Family and Texas Politics*. *Journal of Southern History*.

Mellard, J. D. (2017, August). Hear My Sad Story: The True Tales That Inspired Stagolee, John Henry, and Other Traditional American Folk Songs. *History: Reviews of New Books*. Taylor & Francis.

Mellard, J. D. (2016, December). A Gathering of Promises: The Battle for Texas's Psychedelic Music, from the 13th Floor Elevators to the Black Angels and Beyond, Southwestern American Literature. *Southwestern American Literature*.

Davis, J., & Mellard, J. (2016, May 15). Now It's Now Again. *Texas Books in Review*. Texas Books in Review.

Mellard, J. D. (2015, April). The Flatlanders: Now It's Now Again, Texas Books in Review.

Mellard, J. D. (2014). Sharecropper's Troubadour. , *the Southern Tenant Farmers' Union, and the African American Song Tradition*, *Sound Historian*.

Mellard, J. D. (2014, November). Sweet Dreams. *The World of Patsy Cline*, *The Journal of Southern History*.

Mellard, J. D. (2013, February). Crowe on the Banjo: The Music Life of J. D. Crowe, *The Journal of Southern History*.

Mellard, J. D. (2010, November). The Dallas Myth. *Journal of the American Studies Association of Texas*,.

Mellard, J. D. (2008, October). No Depression: Surveying the Past, Present, and Future of American Music, *Southwest Journal of Cultures*.

#### 10. Other Works in Print:

Bi-monthly contributor on popular music and Western history topics to s:

Mellard, J. D. (2010). *American West: La Rivista Italiana di Western Lifestyle out of Turin*,.

Encyclopedia Entries:

Mellard, J. D. (2013). he Oxford Encyclopedia of American Cultural and Intellectual History. In *The Oxford Encyclopedia of American Cultural and Intellectual History*. Oxford University Press.

Mellard, J. D. (2010). *The Grove Dictionary of American Music, second edition* (Vol. 37).

Mellard, J. D. (2009). *Encyclopedia of the Culture Wars: Issues, Voices, and Viewpoints*.

Newspaper Articles:

Mellard, J. D. (2018, December 12). "Country Rock: McGuinn and Hillman Celebrate Sweetheart", pp. 16–17. Retrieved from <http://folioweekly.com/stories/country-rock,20894>

Other:

Mellard, J. D. (2013). *Progressive Country: How the 1970s Transformed the Texan in Popular Culture*. University of Texas Press.

#### B. Works Not in Print:

##### 1. Papers Presented at Professional Meetings:

Mellard, J., Texas State Historical Association Annual Meeting, "Waltz Across Texas: Popular Music as a Site of Exclusion, Exchange, and Identity in the Lone Star State," Corpus Christi, TX. (March 15, 2015).

##### 2. Invited Talks, Lectures, and Presentations:

Mellard, J. D., John Stormont Lectures Series, "Texas Music History," Museum of the Coastal Bend, Victoria, TX, United States. (November 1, 2018).

Mellard, J. D., "'Texas: Live Music Capital'," University of Texas Forum, Austin, TX, United States. (October 6, 2018).

Mellard, J. D., The Guy Caldwell Western Heritage Lecture, "'Western Swing and Global Pop: Texas Music and the Lone Star Sense of Place'," Hardin-Simmons University, Abilene, TX, United States. (January 29, 2016).

Mellard, J., "Armadillo Rising," Wittliff Collections, San Marcos, TX. (April 15, 2015).

5. Other Works not in Print:

c. Other Works Not in Print:

Moderator of Panels:

Mellard, J. D., Texas State Historical Association Annual Meeting, "'Dizzying, Dazzling Houston: Rifts and Realignment in the 1970s'," Texas State Historical Association, San Marcos, TX, United States. (March 8, 2018).

Music Reporting for Websites:

Mellard, J. D., "Music Reporting on SXSW and ACL for Playback:stl Website," Playback:stl. (2016).

Organizer of Events:

Mellard, J., Fusebox Festival, "Austin Revolutions per Minute," Austin, TX. (April 9, 2016).

Mellard, J., "The Life and Music of Manuel 'Cowboy' Donley," Wittliff Collections/Center for Texas Music History, San Marcos, TX. (April 18, 2015).

Panel Discussants:

Mellard, J. D., Strange Fruit & Lemonade: Music, Race, Gender, Class, Place, "'Beyonce Country: The New Southern Rock'," NEH Distinguished Teaching Fellowship in the Humanities, San Marcos, TX, United States. (October 26, 2017).

Mellard, J. D., American Studies in the World Today: 75 Years of American Studies at the University of Texas at Austin, "Curating Worlds," Department of American Studies, The University of Texas at Austin, Austin, TX, United States. (November 4, 2016).

Radio Appearance/Interviews:

Mellard, J. D., Radio Interview with Thorne Dreyer and artist Bob Wade, "Appearance on the RagBlog program on Austin's KOOP," RagBlog, KOOP Radio, Austin, TX, United States. (November 18, 2016).

Writing Radio Programss:

Mellard, J. D., "Texas Originals," Humanities Texas/Houston Public Media. (2018).

D. Scholarly / Creative Fellowships, Awards, Honors:

Fellowship Recipient: Dean's Excellence Award.  
August 2001 - Present

Award / Honor Recipient: Coral Horton Tullis Memorial Award for Best Book in Texas History, Texas State Historical Association.  
2014

Award / Honor Recipient: Summerlee Foundation Fellowship at the Clements Center for Southwest Studies.  
2010 - 2011

Award / Honor Nominee: Nominated for Ralph Henry Gabriel Dissertation Prize of the American Studies Association.  
2009

Fellowship Recipient: Professional Development Award.  
February 2007

Award / Honor Recipient: Best Paper Award for "Loyd Is an Anachronism, 50th Annual Meeting of the American Studies Association of Texas.  
November 2006

Award / Honor Recipient: Passed Qualifying Exams with Distinction.  
February 2005

Award / Honor Recipient: Phi Beta Kappa.  
December 1997

E. Scholarly / Creative Professional Development Activities Attended:

"This Week in Texas Music History." (2012 - 2014).

"Lecture Series on Texas Music History," Austin, TX. (2010 - 2012).



Conference Attendance, "If You Move Here, Austin Won't Happen," New York City, NY. (October 25, 2012 - October 28, 2012).

"Wired for Sound," Seguin, TX. (2011).

"The God Who Now Abandons Texas'," Cleveland, OH. (April 29, 2011).

Public Talk, "Bull Chic: Urban Cowboy, Saturday Night Fever, and Seventies Discourses of Region and Class," Dallas, TX. (February 16, 2011).

"Maoists at the Alamo, Armadillos Underground: Eruption, Corruption, and Change in the Texan 1970s," San Antonio, TX. (November 2010).

Seminar, "The Politics of Watergate," Austin, TX. (2009).

"Cosmic Cowboys, Plastic Plowboys, and Seventies Discourses of Community; Or, Just Who Played at the Armadillo World Headquarters, Anyway," San Angelo, TX. (November 12, 2009 - November 14, 2009).

"Bob 'Daddy-O' Wade: Forty Years of Blood, Sweat, and Beers.," Austin, TX. (October 16, 2009).

"Bob Wade: 40 Years of Blood, Sweat, and Beers.," Austin, TX. (September 2009).

"Changing Lifestyles: 1950s Cultures of Rebellion," Austin, TX. (2008).

"An Enemy of Reactionary Demagogues: Southwestern Folklore, Civic Engagement, and the Many Faces of J. Frank Dobie," Albuquerque, NM. (October 16, 2008 - October 19, 2008).

"Live from Deep in the Heart of Texas," Iowa City, IA. (April 25, 2008 - April 27, 2008).

"Bull Chic: Urban Cowboy, Dallas, and the Cultural Politics of Realignment," Albuquerque, NM. (2000 - 2007).

"Imperial Texas: The Lone Star State as Empire, Abject Other, and Displaced Self in the National Imaginary," Austin, TX. (September 27, 2007 - September 29, 2007).

"Up Against the Wall, Redneck Mother'," Tulsa, OK. (September 27, 2007 - September 29, 2007).

"Lloyd Is an Anachronism," Waco, TX. (November 16, 2006 - November 18, 2006).

Norman, OK. (2003 - 2004).

"Allen Ginsberg as Popular Front Progeny," Austin, TX. (September 26, 2002 - September 27, 2002).

## **IV. SERVICE**

### **A. Institutional**

#### **3. Department/School:**

Organizer, El Disco es Cultura: Preserving and Performing Cultural Identity.  
(October 18, 2018).

### **B. Professional:**

Reviewer / Referee, University of Oklahoma Press, Norman, OK, United States.  
(December 2018 - Present).

Director, Center for Texas Music History, San Marcos, TX, United States. (August 30,  
2018 - Present).

Editor, Journal of Texas Music History. (January 1, 2012 - Present).

Assistant Director, Center for Texas Music History, San Marcos, TX, United States.  
(2012 - 2018).

Reviewer / Referee, Ohio University Press, Athens, OH, United States. (August 15, 2016  
- October 17, 2016).

Reviewer / Referee, Texas A & M University Press, College Station, TX, United States.  
(August 19, 2016 - September 19, 2016).

Reviewer / Referee, University of Texas Press. (March 1, 2015 - May 1, 2015).

### **C. Community:**

Participant, ALL ATX Leadership, Austin, TX. (October 5, 2018 - Present).

Board Member, Texas Music Museum, Austin, TX. (February 2016 - Present).

### **D. Organization Memberships:**

Texas State Historical Association. (2010 - Present).

American Studies Association. (2003 - Present).