

Current Role at Exothermix

For the past 8 years, Adam has served Exothermix, a company dedicated to delivering “Safe Heat Anytime, Anywhere™” to improve the human condition, first as Chief Technology Officer and now as Chief Executive Officer. When Adam arrived at the company, the previous generation devices were being made at a rate of 1 every 15 minutes (in a glove box) and were arguably unsafe. Through focused “Lab to Fab®” efforts, the product has been made safe, scalable (currently produced at a rate of 150 per minute) and saleable with 6 commercial launches already completed to date and 8 planned for 2018.

Adam’s efforts at Exothermix have resulted in being recognized by Rotary10 as the fastest growing company in the Bryan/College station area, as highlighter in a recent news segment (www.kbtx.com/content/news/Fastest-growing-businesses-in-BCS-428509293.html) and article (http://www.theeagle.com/news/local/bryan-rotary-club-honors-fastest-growing-small-businesses/article_7905fa8c-f0b2-5a76-91a1-f5678f41bad8.html).

The company’s technology is already sold globally through Medical Device and Consumer-Packaged like L’Oréal, DJO Global and Mission Athlete Care and product made in College Station, TX can be purchased on Amazon, HSN, QVC and in ULTA, Academy and Target. Here are linked to product videos produced by:

L’Oreal (<https://www.youtube.com/watch?v=rszEAsNW-sg>) & Mission Athlete Care (<https://www.youtube.com/watch?v=WvT9hDWOJAE&feature=youtu.be>)

The future of Exothermix is bright with many human life impacting products already launched/in active development for applications including: Orthopedic Bracing & Supports, Personal Care & Cosmetics, Biologic and Stem Cell Therapy Delivery, Soldier/Injured Patient Recovery Systems & Wound Care Devices.

Given his expertise in technology development and commercialization, Adam serves / has been asked to serve on the external advisory boards of the Texas A&M School of Science, Texas A&M Biomedical Engineering Department and the Texas State Department of Chemistry & Biochemistry.

History with Dow and Start-ups before Exothermix

Adam has worked and lived in multiple cities across the United States as well as in Germany and Switzerland. Adam’s experience and impact is highly Global – his companies conduct business on four continents and in over twenty countries. In the self-heating, printed electronics and polymer industries, Adam is known as an Industry leader, having served as the CTO four companies, before becoming General Manager/CEO of a three of them.

After spending his first 13 years with Dow, resulting in 10+ product launches with >\$500MM of recurring annual revenue, he spun a company out of Dow utilizing venture capital financing. During the last 13 years of leading small to medium enterprises in the emerging material science technology space, Adam has been part of leadership teams that have raised ~\$25MM+ to fund multiple technology start-ups including Exothermix and ReVolt Technologies.

During Adam’s time at GSI Technologies in Chicago, GSI Technologies & the Abbott FreeStyle development launch (24 months concept to commercialization of 1.2B units, resulting >\$1B retail revenue/year) which was recognized by IDTechEx as the world best printed electronics commercialization in 2008 (<http://www.packageprinting.com/article/idtechex-printed-electronics-europe-2008-awards-announced-97214/all/>).

Team Building & Inventing

While the commercialization is important, building world class development and product teams are what Adam does best, the videos of Exothermix (<https://vimeo.com/187093575>) produced by the City of College Station and GSI (<https://www.youtube.com/watch?v=y3Fg2pzP4Dc>) produced by Modern Marvels tell the story well.

In addition to being a serial entrepreneurial leader, he is also an inventor w/ 18 US patent disclosures & 6 granted patents so far.