

TEXAS  STATE
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MSEC SEMINAR AND COMMERCIALIZATION FORUM



INVITED SPEAKER:

MR. SEAN BAULD

“BIG AND SMALL: CREATING CHANGE, COMMERCIALIZING TECHNOLOGY, AND LEADING TRANSFORMATION IN ORGANIZATIONS OF ALL SHAPES AND SIZES”

February 8th, 2019

1:30 – 3:00 PM

RFM 3241

Biography:

Sean has deep experience in technology, marketing, strategy, and intelligence working for both large enterprises and startups. Specific expertise includes: Product/Market Fit, Hardware/Software Innovation, digital transformation, and SaaS deployment. He is former Director of Market Intelligence at IBM and EVP for Reuters as well as former Managing Director for consulting firm IntelliQuest which was taken public. Sean is currently Chief Xperience Officer for Sempulse - a medical device company.

FOR MORE INFORMATION OR IF YOU WOULD LIKE TO HAVE LUNCH WITH THE SPEAKER,
PLEASE CONTACT DR. SHANNON WEIGUM AT SWEIGUM@TXSTATE.EDU