

TEXAS  STATE  
UNIVERSITY<sup>®</sup>

*The rising STAR of Texas*

MSEC SEMINAR AND COMMERCIALIZATION FORUM



INVITED SPEAKER:

**MR. SEAN BAULD**  
**COO AT SEMPULSE**

“INNOVATION, CHANGE, AND LEADERSHIP”

**September 3<sup>rd</sup>, 2021**  
**1:30 – 2:30 PM (CST)**



**Biography:**

Mr. Bauld is a decision scientist and new products expert establishing product-market fit, growth, and scaling frameworks for diverse business models. He has founded or helped launch multiple startups with multiple successful exits. Mr. Bauld also has deep corporate experience launching products and business units as former Director of Market Intelligence at IBM and EVP for Reuters.

FOR MORE INFORMATION OR IF YOU WOULD LIKE TO MEET THE SPEAKER ONE-ON-ONE,  
PLEASE CONTACT DR. SHANNON WEIGUM AT [SWEIGUM@TXSTATE.EDU](mailto:SWEIGUM@TXSTATE.EDU)