



ANNUAL FALL FACULTY AND STAFF CONVOCATION

Friday, August 19, 2022

Strahan Arena, University Events Center

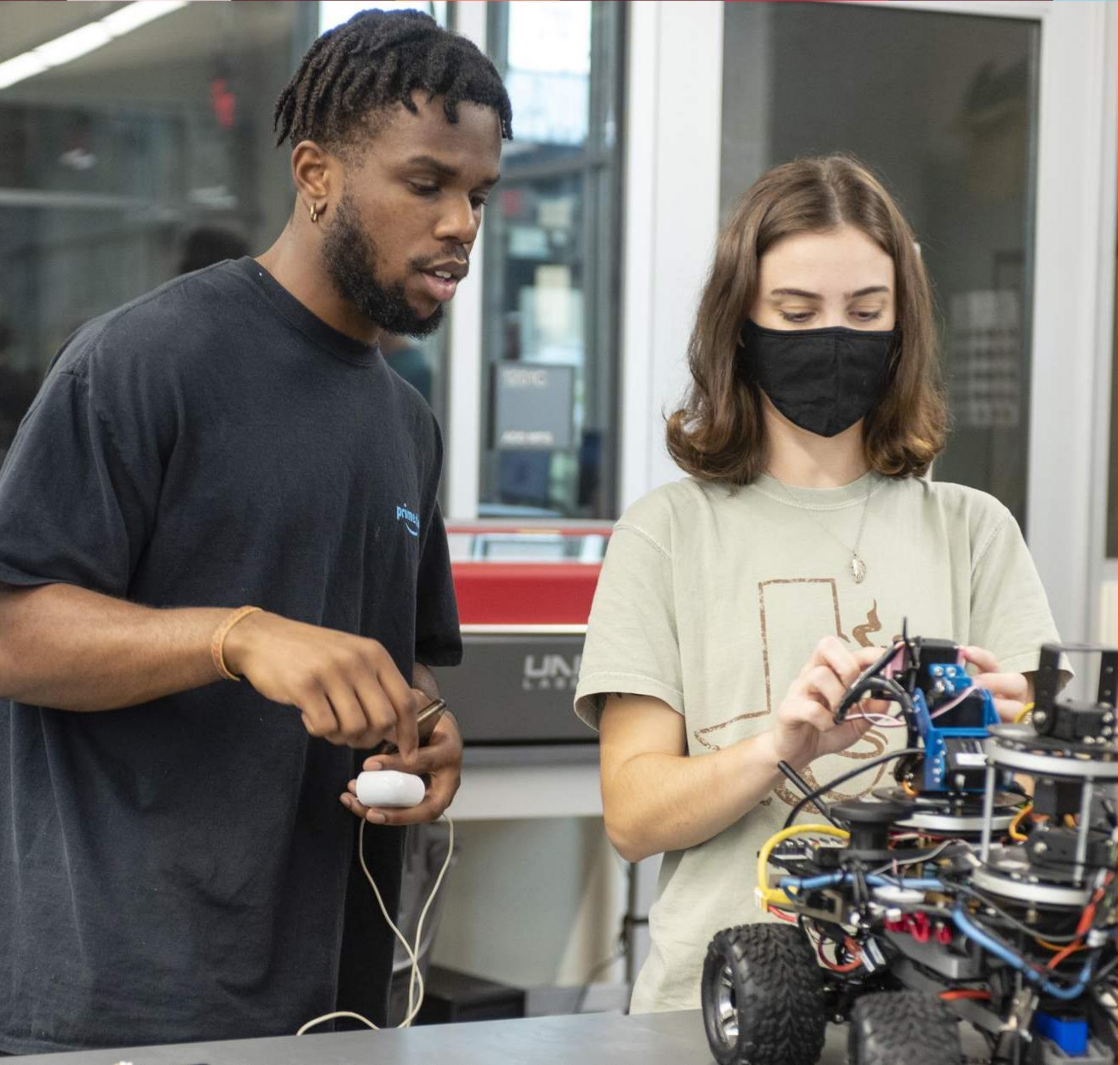
These slides include highlights of action items and data that reinforce priorities set forth by Texas State University President Dr. Kelly Damphousse in his inaugural address to faculty and staff at Convocation.



“WE ARE STARTING THIS ACADEMIC YEAR IN A VERY STRONG PLACE...”

Our team has recruited the largest freshman class in TXST history. As of today, we have set another record with 81% retention rate of last year’s freshman class. And we are forecasting a record \$100 million in total research and development spending for fiscal year 2022.”

- President Kelly Damphousse

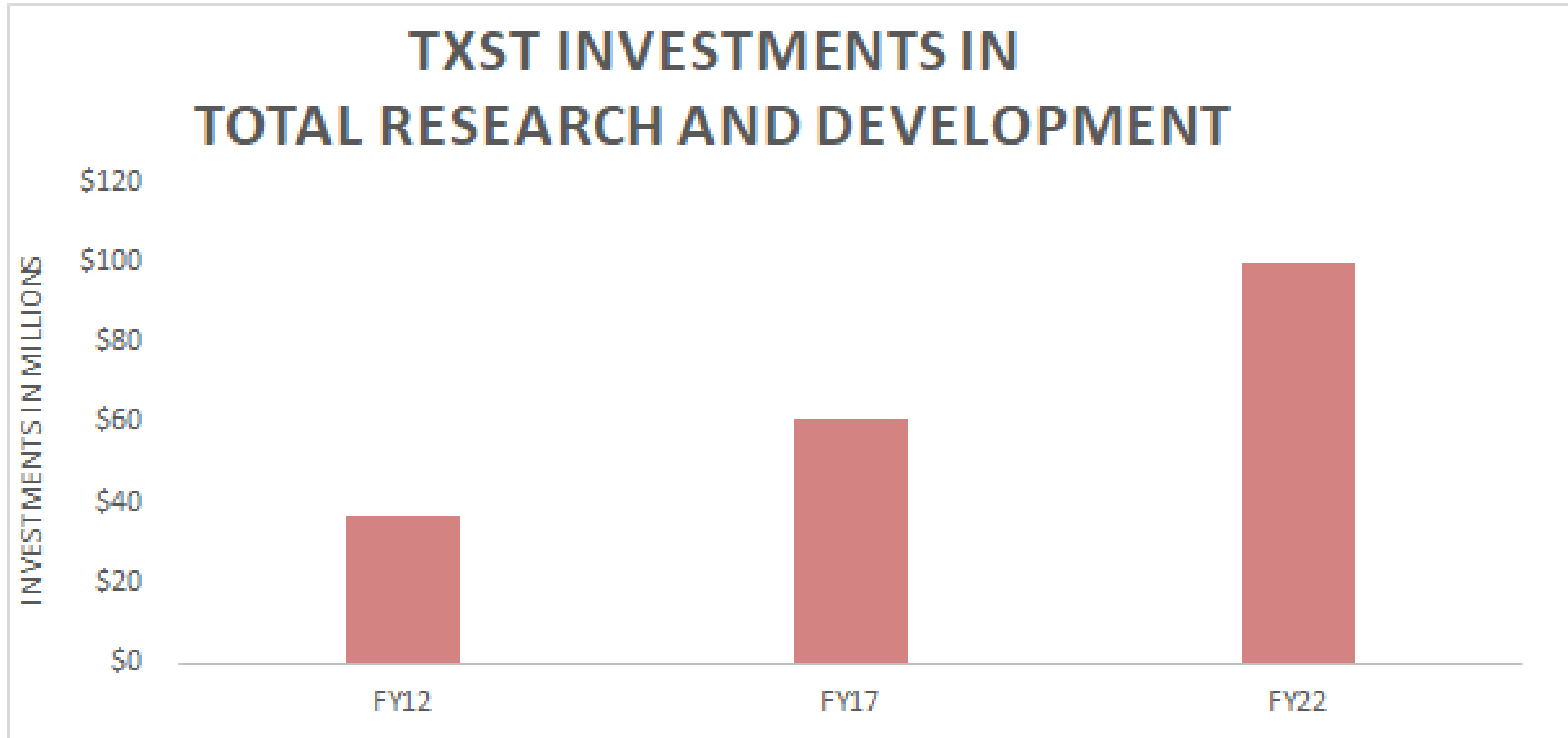


**“TWO KEY OPPORTUNITIES
HAVE EMERGED TO FOCUS ON
FOR THE FUTURE:**

**Accelerating our progress
toward the Carnegie R1 classification;
and doubling down on our
commitment to student success.”**

- President Kelly Damphousse

STRENGTH: RESEARCH ENTERPRISE





PRIORITY: RUN TO R1

The Run to R1 will be a two-step process that starts with earning access to the state's National Research University Fund. NRUF is a fund set aside by the Texas Legislature to encourage universities to become engines of innovation and economic development by investing in research.

ACTION ITEM

PRESIDENTIAL COMMISSION ON THE RUN TO R1

CHARGE: Conduct benchmarking and data analysis, inform our strategic plan, make policy recommendations and map out an aggressive timeline for becoming an R1 university.

Visit [Run to R1](#) to learn more



PRIORITY: ENROLLMENT

“While we have the largest freshman class in Texas State history, and we continue to rank third among Texas universities in the number of applications, our overall enrollment has been flat or declining over the last five years.”

We must help more people join in the college experience, because we know how life-changing it is, not just for each graduate, but for generations to come.”

- President Kelly Damphousse



PRIORITY: RETENTION

“We should celebrate our increase to an 81 percent retention rate, after we have hovered around 77 percent for several years... But I think we can do more with a coordinated campuswide approach.”

- President Kelly Damphousse

ACTION ITEM

PRESIDENTIAL COMMISSION ON STUDENT SUCCESS

GOALS: Increase first-year retention to 85% by 2025 and significantly increase enrollment, student engagement and graduation rates.

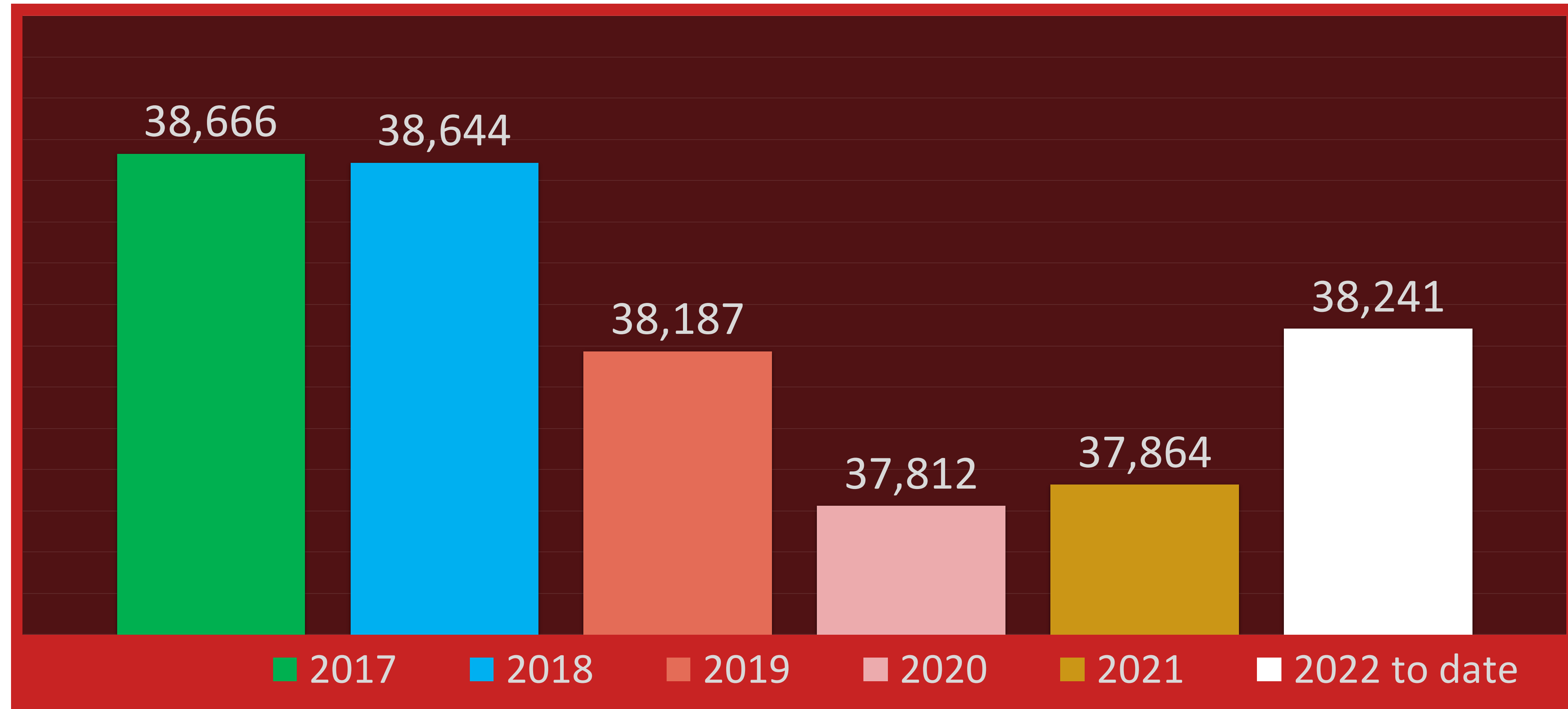
CHARGE: Make bold recommendations to the Cabinet and provide a realistic set of steps to reach “85 by 2025”

ACTION ITEM

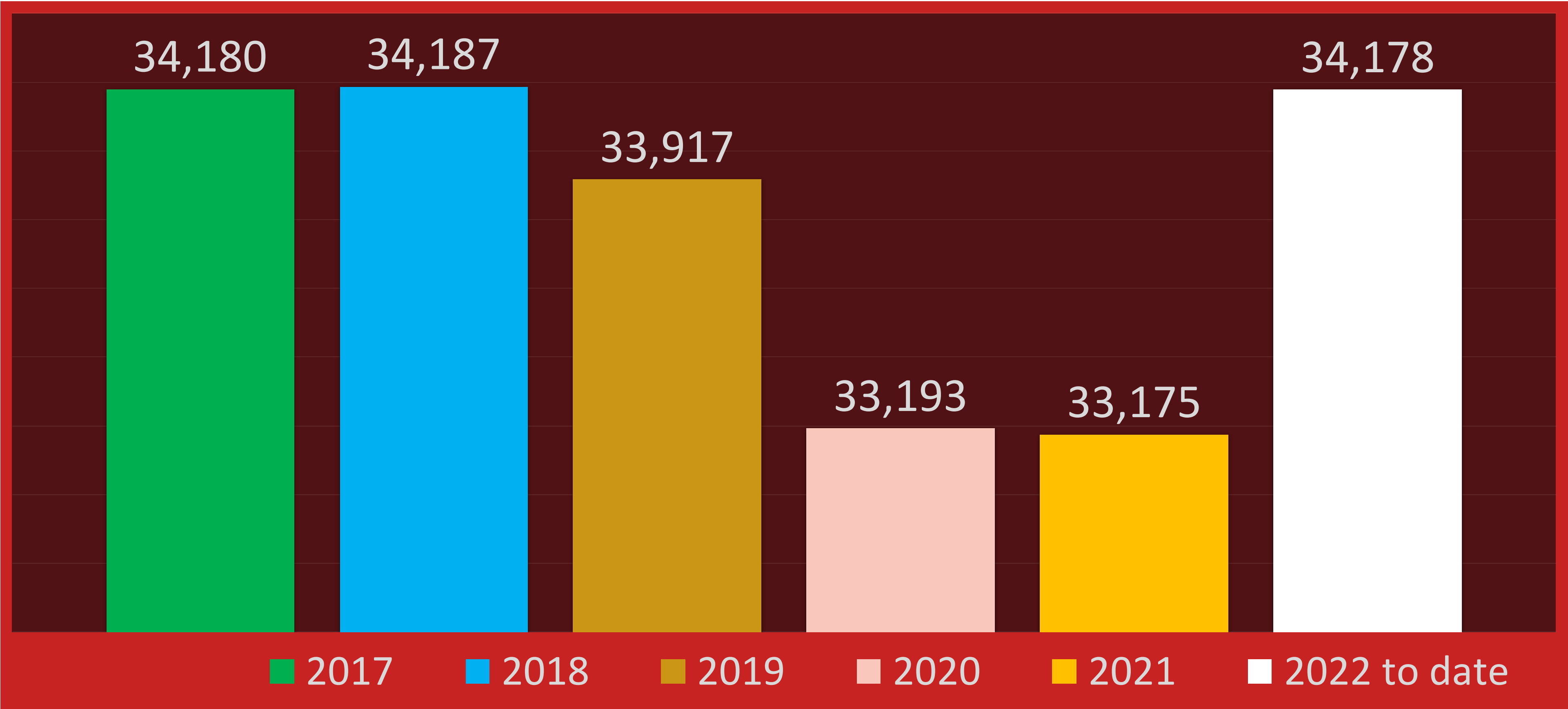
RECRUITMENT TASK FORCE

CHARGE: Propose changes we can make to increase enrollment on both campuses, including online and international opportunities.

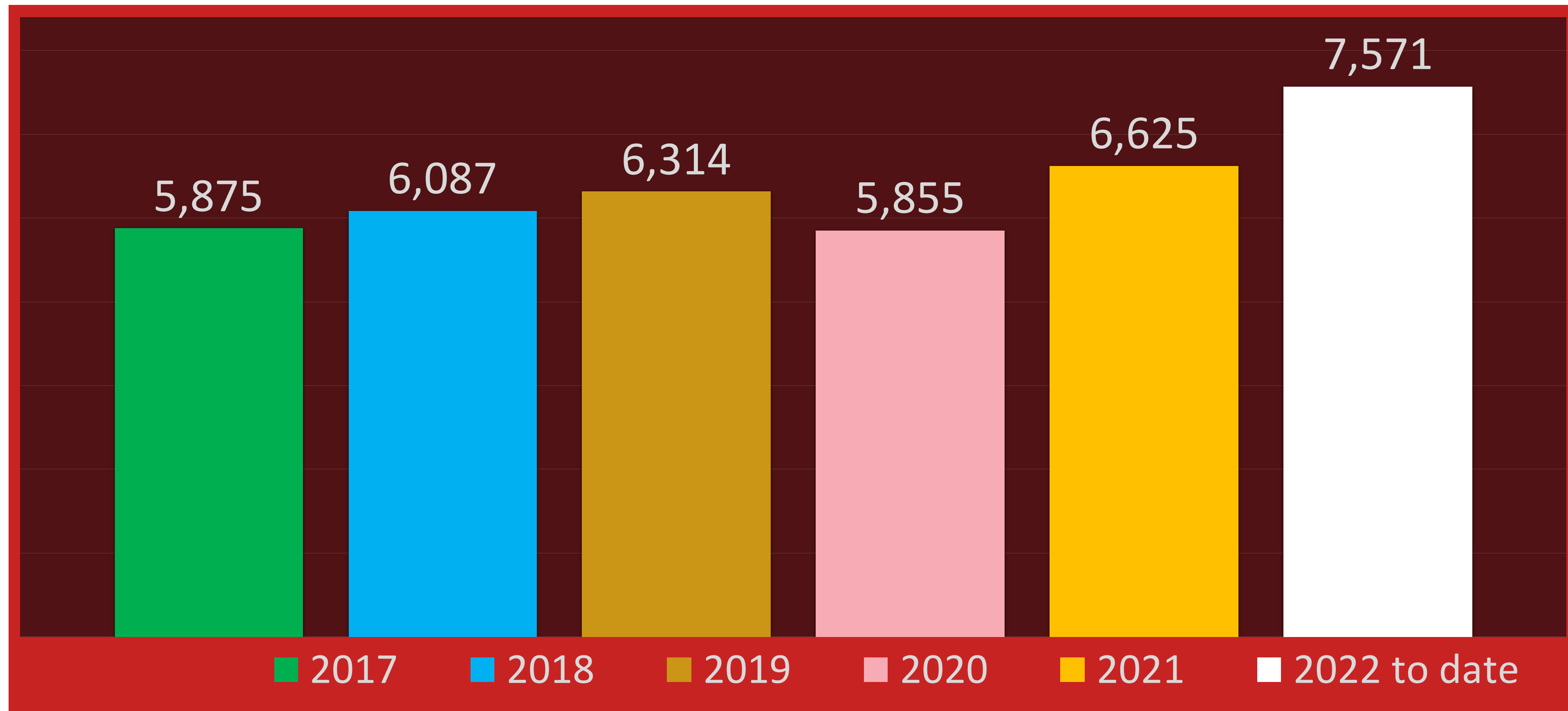
FALL ENROLLMENT BY YEAR



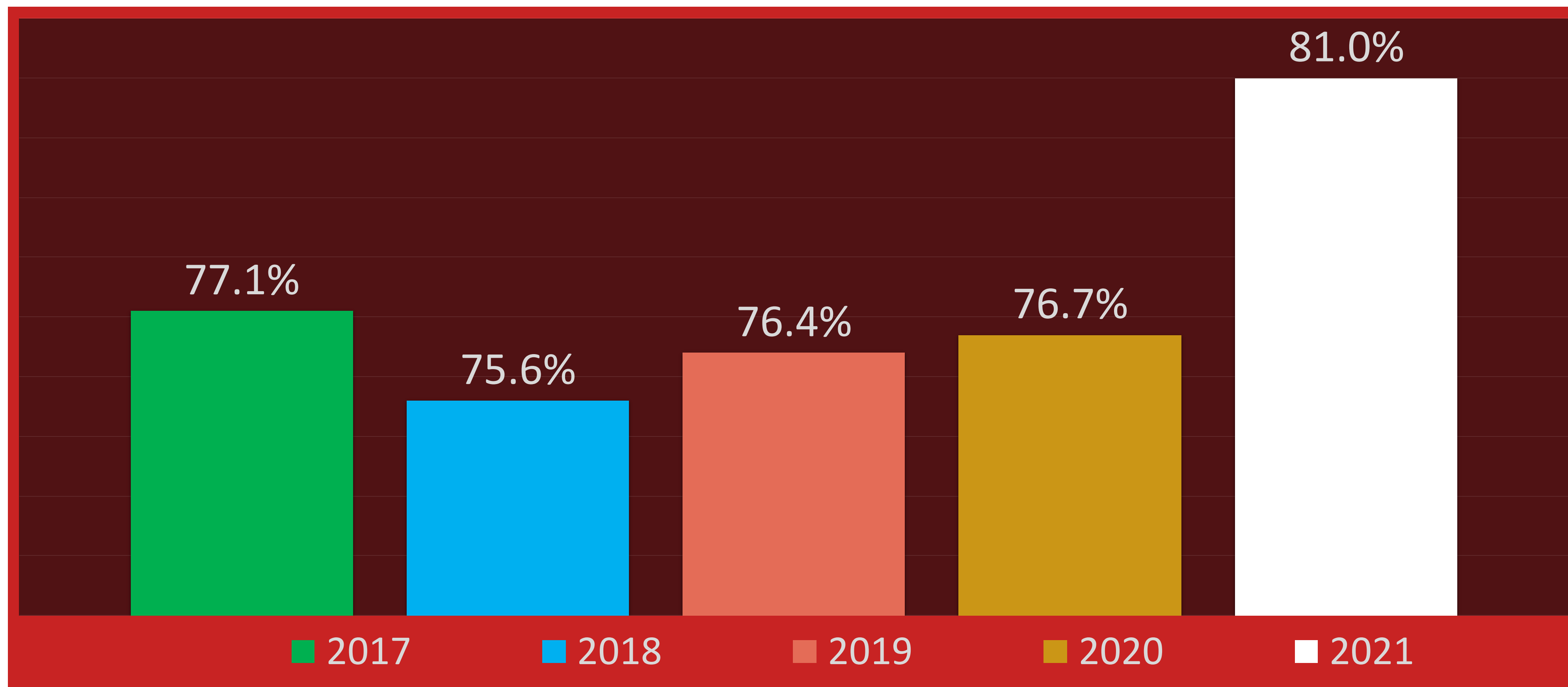
UNDERGRADUATE ENROLLMENT BY YEAR



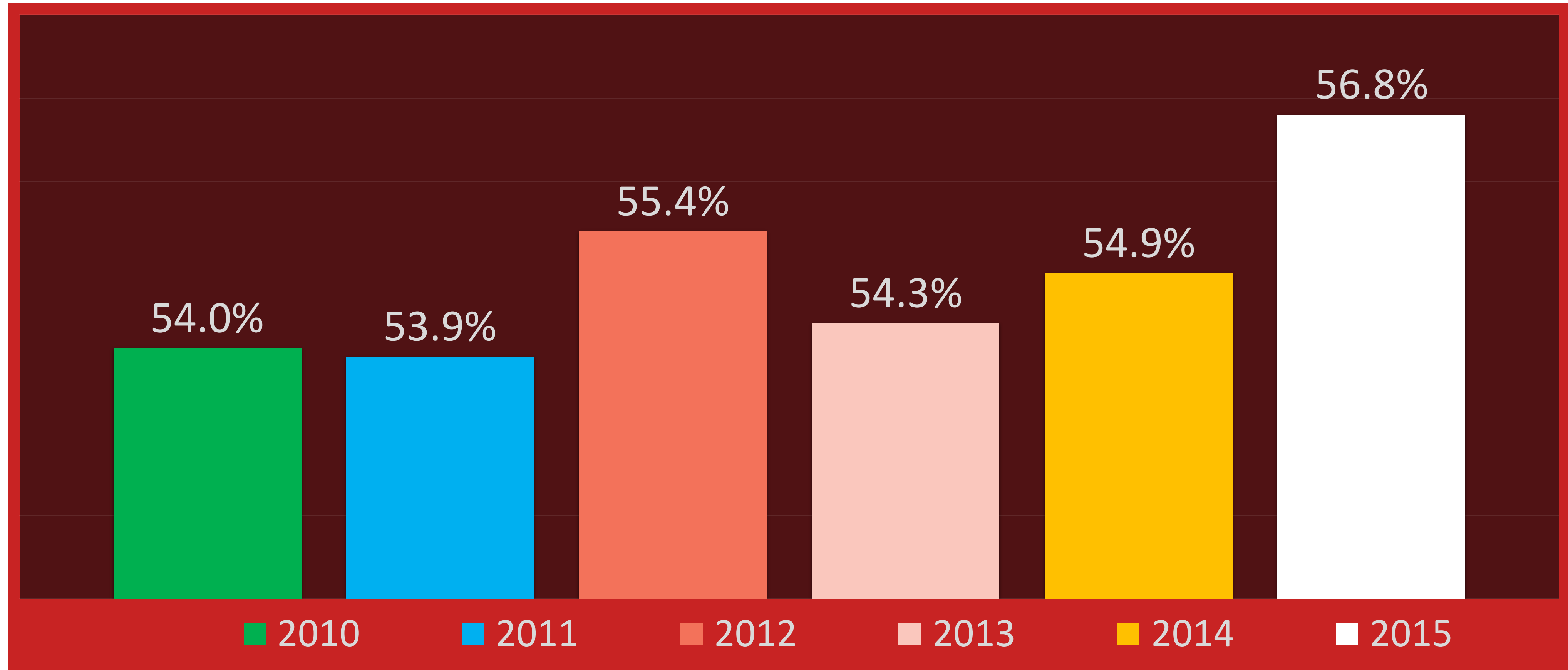
FRESHMAN CLASS



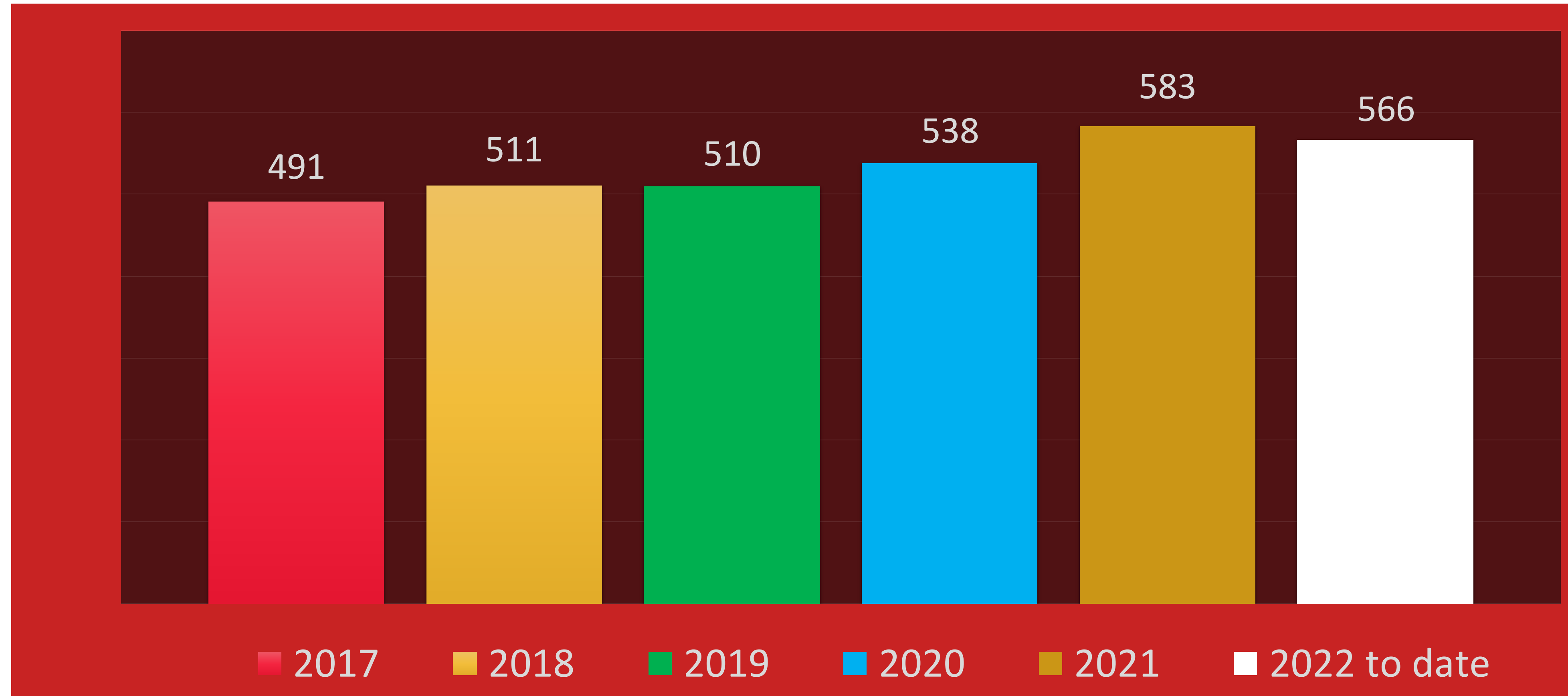
UNDERGRADUATE 1-YEAR PERSISTENCE RATES



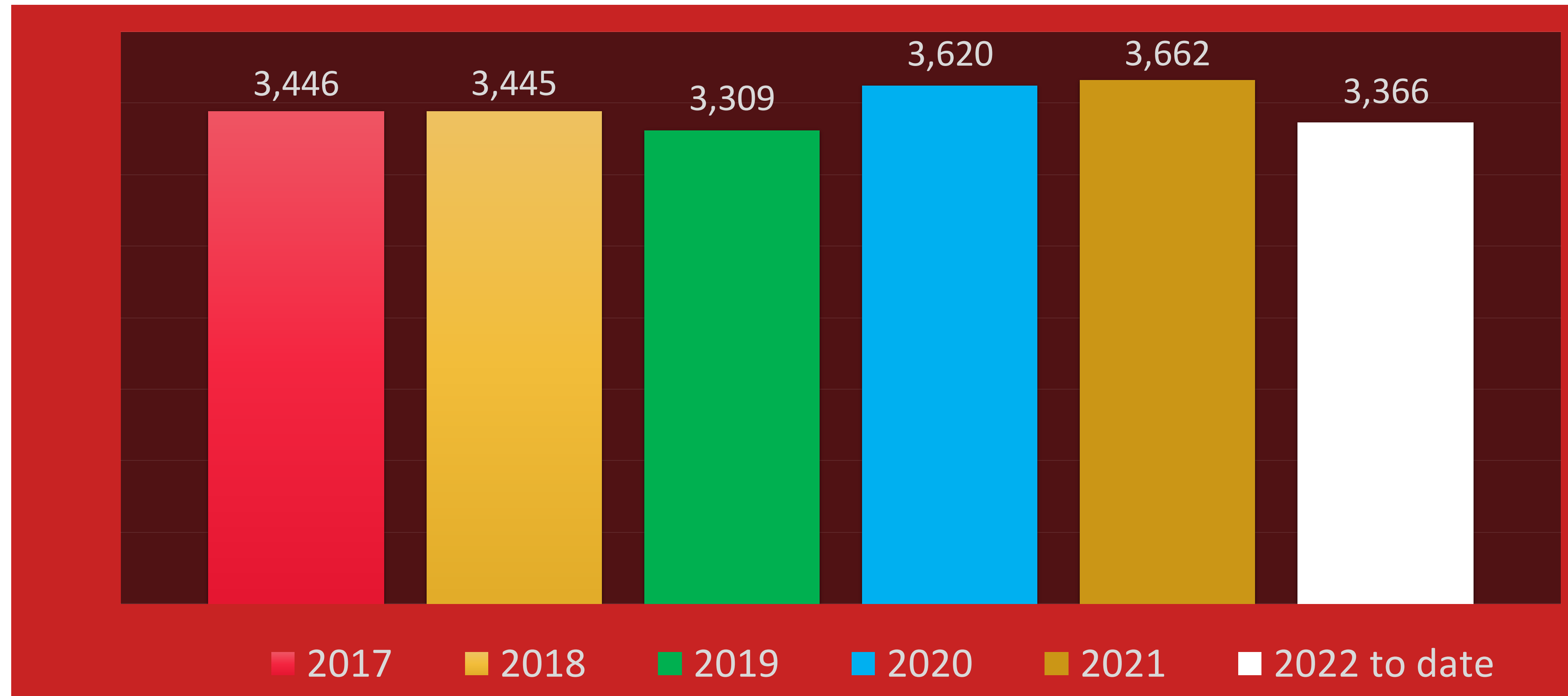
UNDERGRADUATE 6-YEAR GRADUATION RATE



DOCTORAL ENROLLMENT BY YEAR



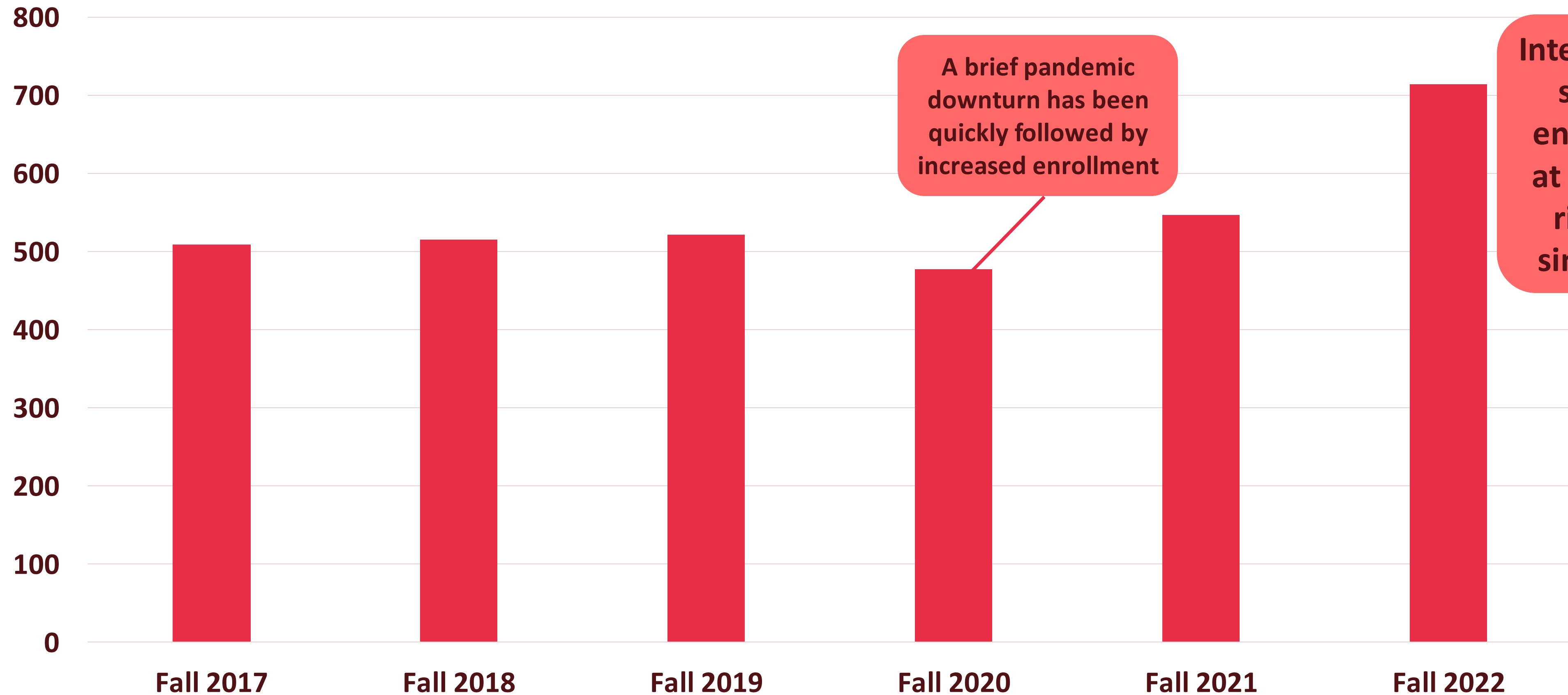
MASTER'S ENROLLMENT BY YEAR



OPPORTUNITY: INTERNATIONAL ENROLLMENT

International students at TXST in 2021 came from these top 5 countries:

1. India
2. Bangladesh
3. Nepal
4. Mexico
5. Nigeria

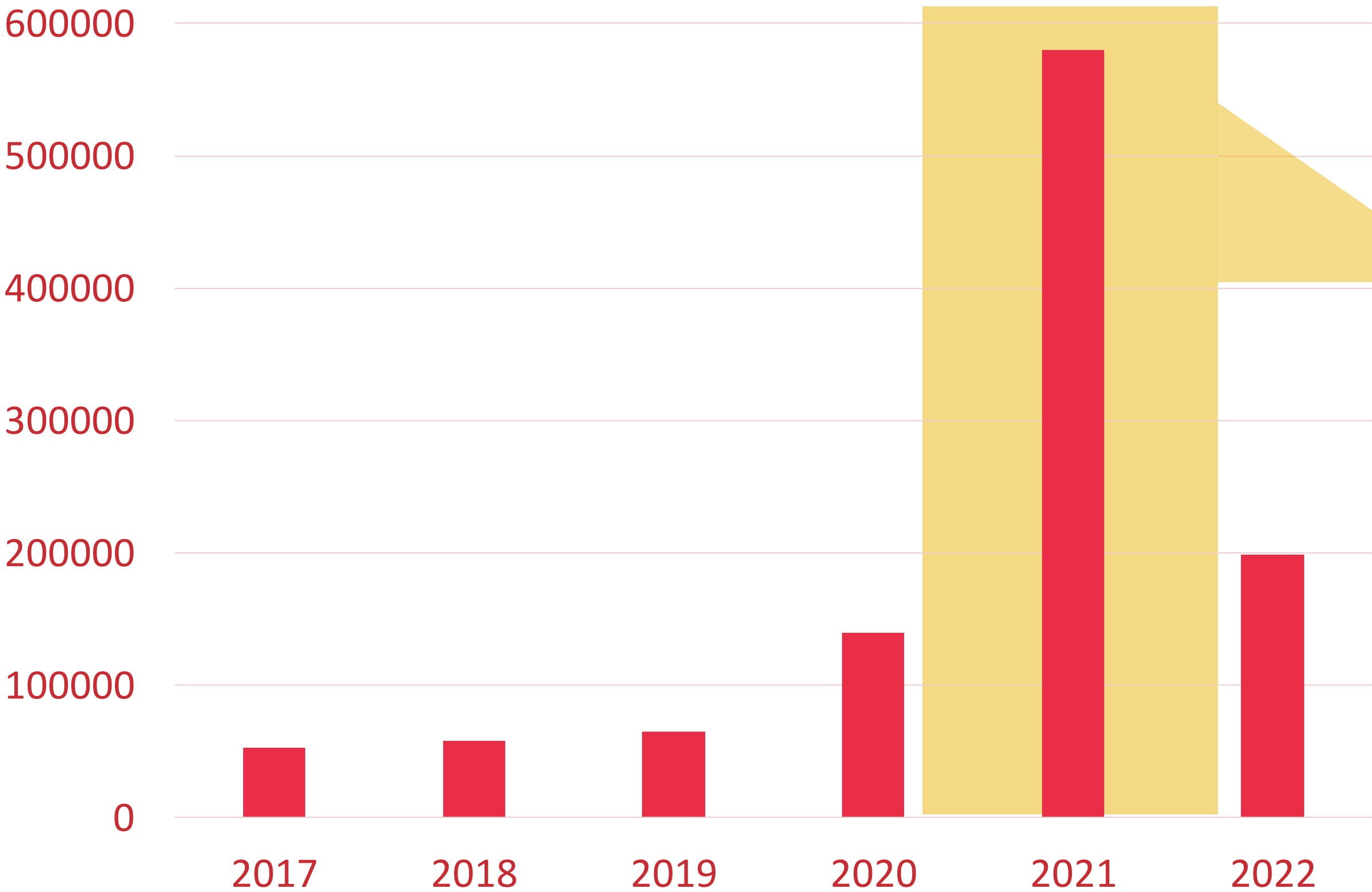


International student enrollment at TXST has risen 7% since 2017

A brief pandemic downturn has been quickly followed by increased enrollment

OPPORTUNITY: DISTANCE LEARNING GROWTH

MORE ONLINE SCH



100%

Faculty onboarded to online teaching during pandemic

21.4%

Of all SCH (2022) is distance learning credit

279%

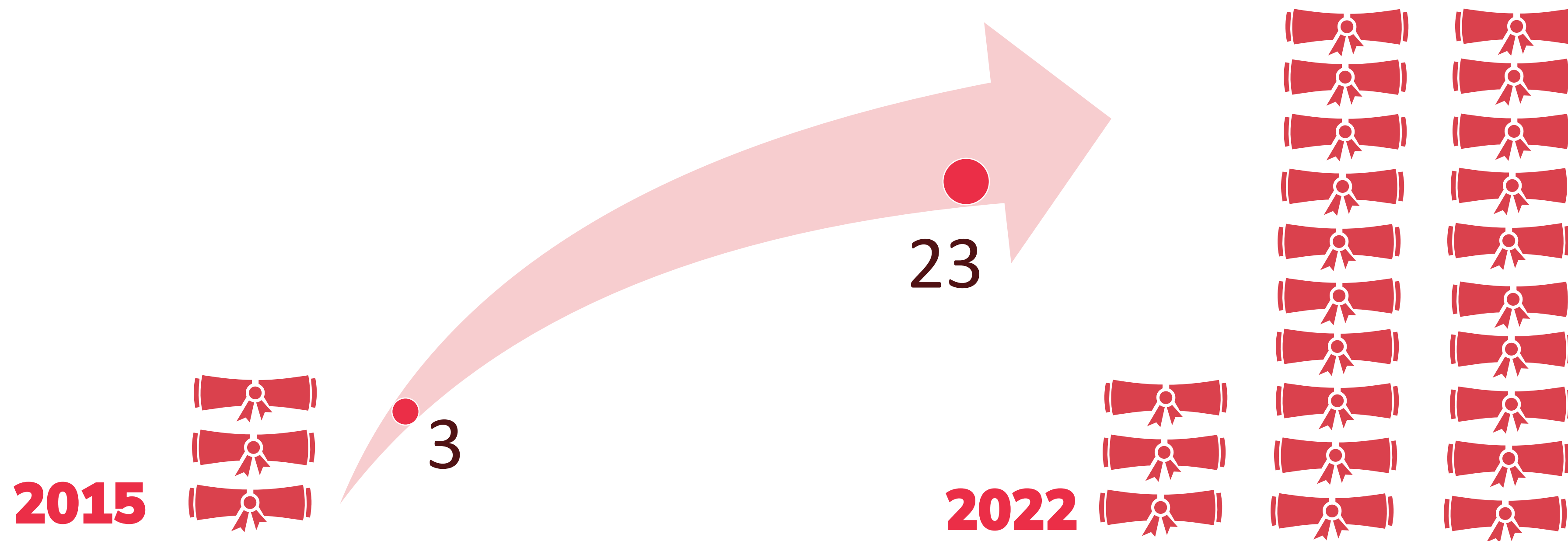
Growth in distance learning SCH 2017-2022

2,769

Number of students with fully online schedules in Fall 2022

DISTANCE LEARNING GROWTH

MORE ONLINE DEGREE PROGRAMS



**AWARD WINNING
ONLINE
LEARNING**

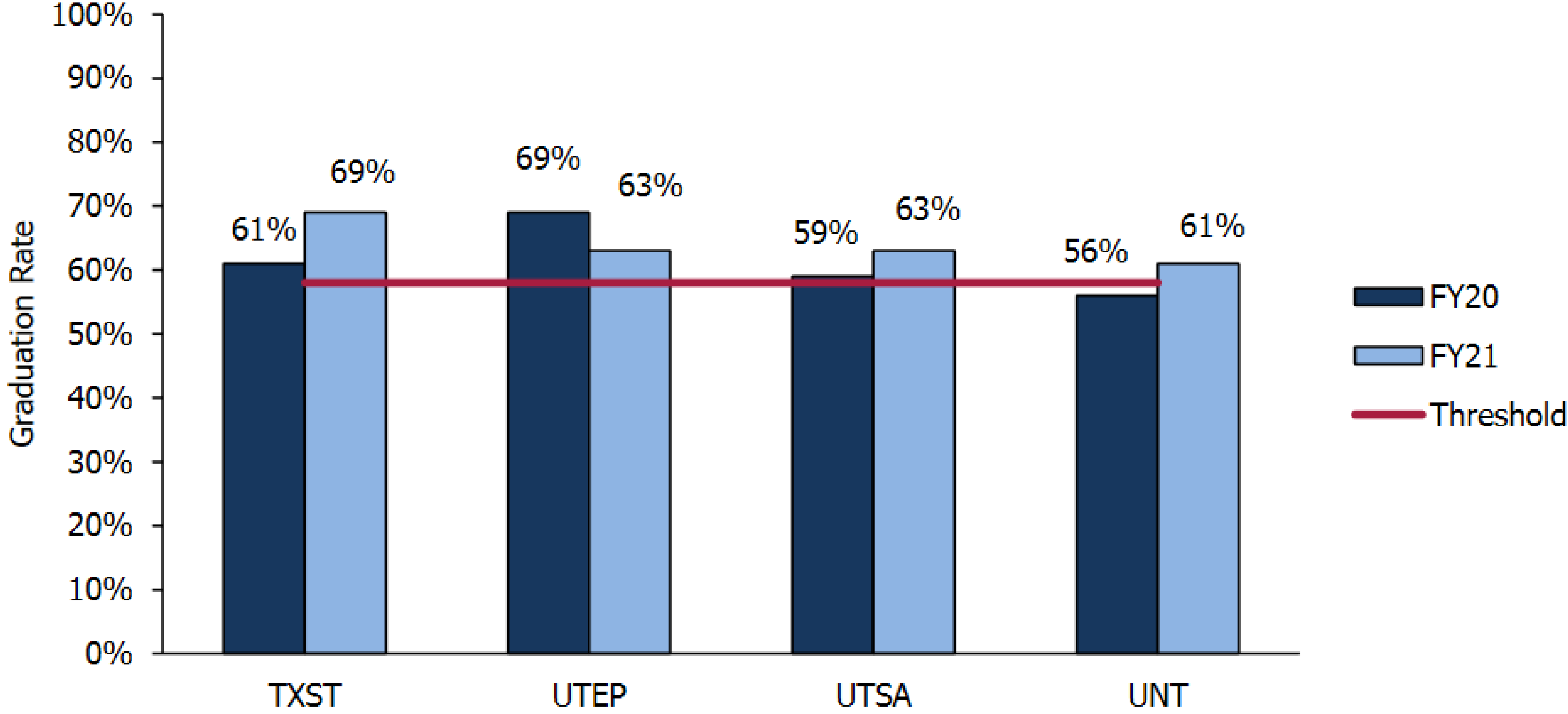
**Ranked 7th by
Newsweek:
America's Best
Online Learning
Schools in 2022**

**Texas Digital
Learning
Association
Online Excellence
Award in 2021**

**Online Learning
Consortium
Effective Practice
Award in 2018**

DOCTORAL GRADUATION RATES COMPARISON

NRUF Requirement: The 10-Year Doctoral Graduation Rate is 58% or Higher

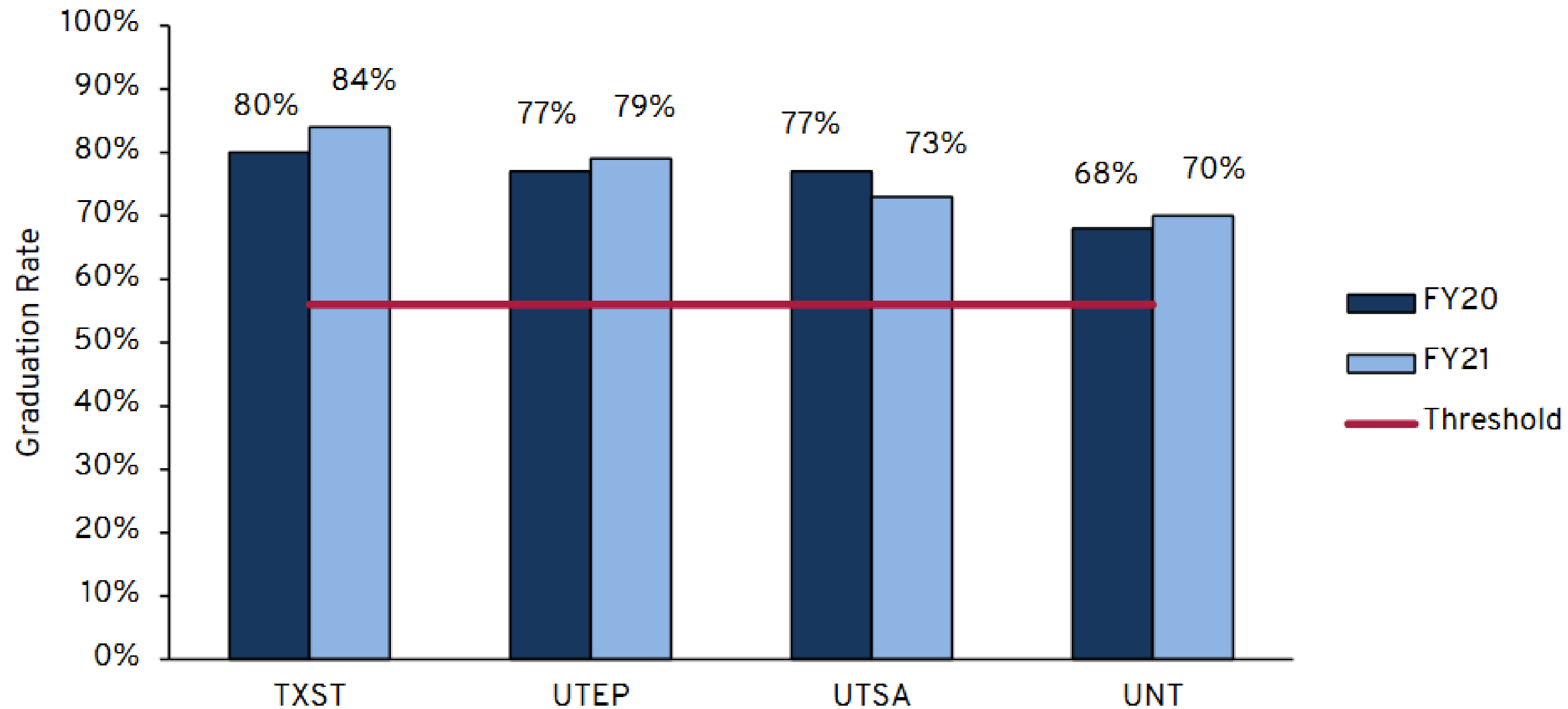


Source: Institutional data reported to the THECB ([Appendix I](#))

[THECB NRUF Fund Eligibility Report, May 2022, p. 11](#)

MASTER'S GRADUATION RATES COMPARISON

NRUF Requirement: The 5-Year Master's Graduation Rate is 56% or Higher



Source: Institutional data reported to the THECB ([Appendix I](#))
[THECB NRUF Fund Eligibility Report, May 2022, p. 10](#)



OPPORTUNITY: ROUND ROCK CAMPUS

“We have a tremendous opportunity with our Round Rock Campus, which is home to degree programs that are desperately needed in the state workforce. Our research initiatives, healthcare labs and clinics there are outstanding.”

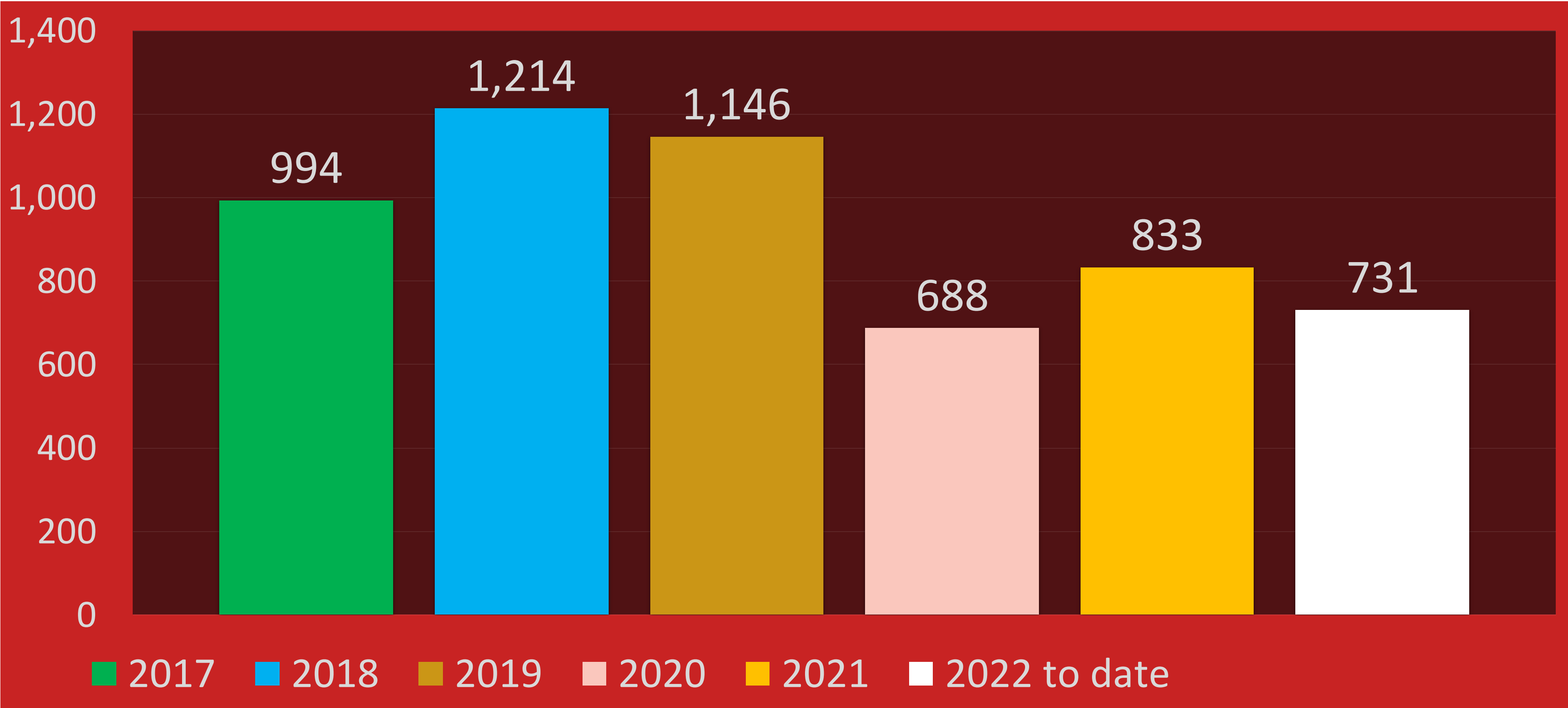
- President Kelly Damphousse

ACTION ITEM

ROUND ROCK TASK FORCE

CHARGE: To assess how we can advance our mission at the Round Rock Campus and help chart a vision for the future of the campus

ROUND ROCK ONLY ENROLLMENT





STRENGTH:

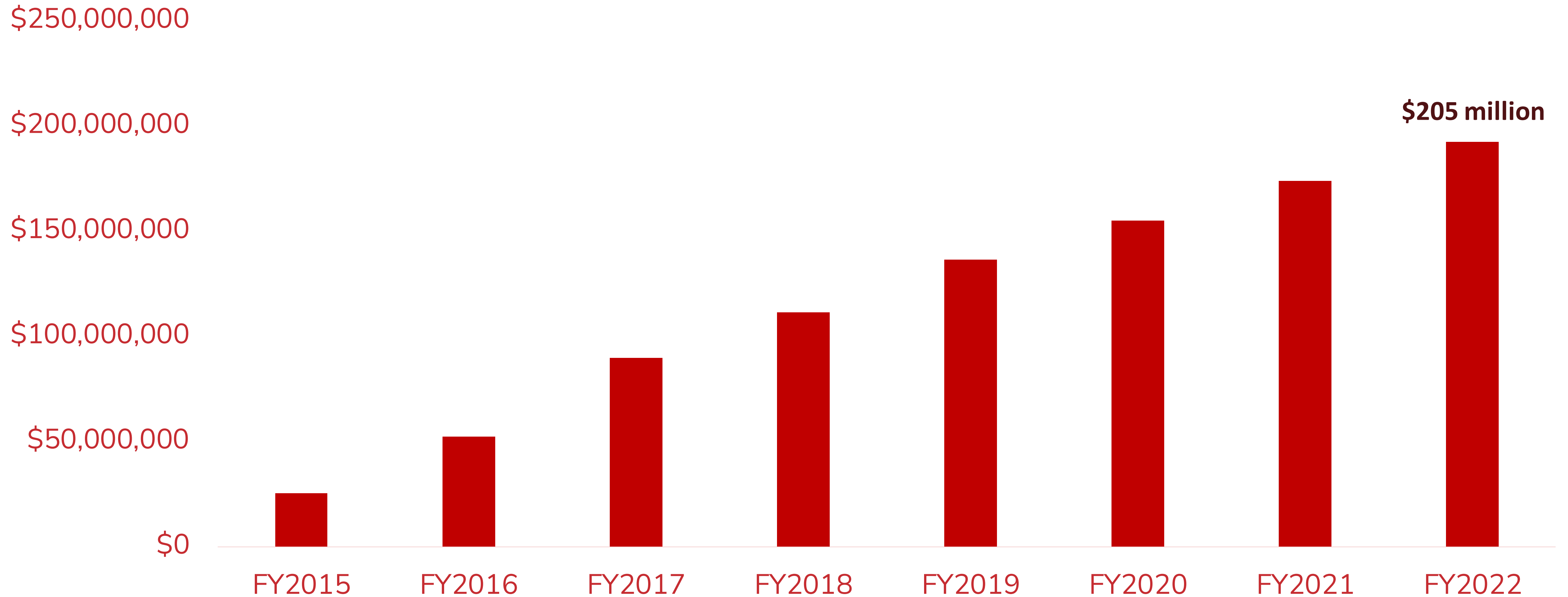
FUNDRAISING MOMENTUM

TXST surpassed \$200 million raised towards its \$250 million fundraising goal for NEXT IS NOW, the largest campaign in university history.

The campaign advances initiatives focused on student success and becoming a R1 research university.

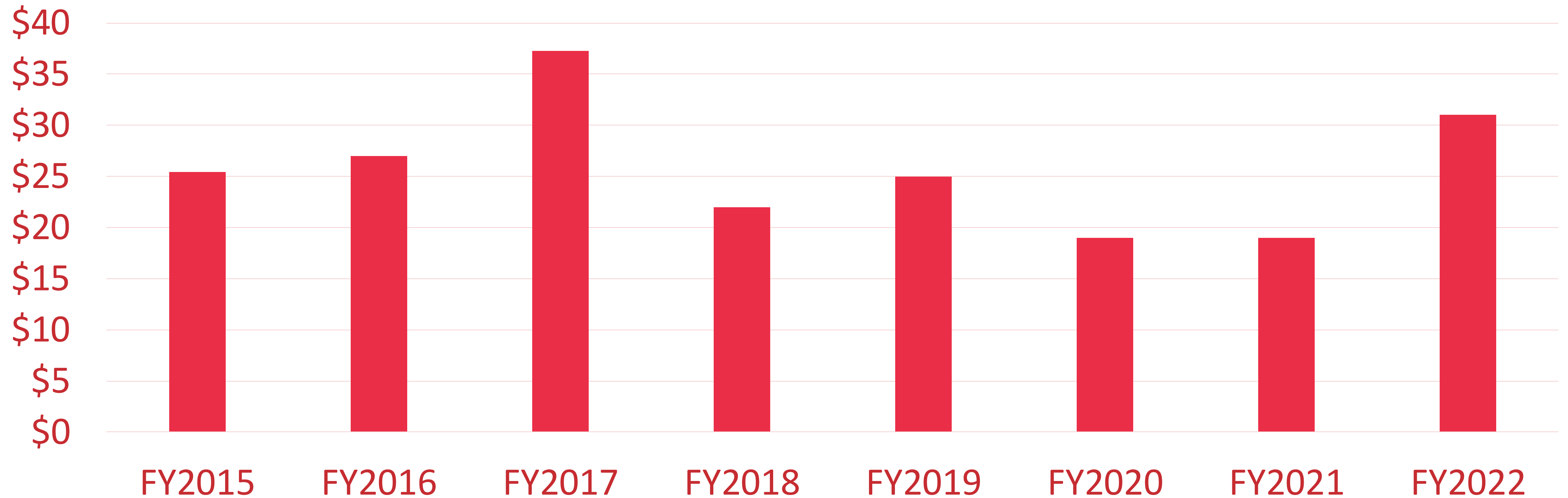
To date in FY2022, the university has raised more than \$30 million dollars.

NEXT IS NOW Fundraising Campaign



NEXT IS NOW Fundraising Campaign

Millions



Endowment Total - \$342,841,231

As of May 31, 2022

