

TEXAS  STATE
UNIVERSITY®

The rising STAR of Texas

MSEC SEMINAR AND COMMERCIALIZATION FORUM



INVITED SPEAKER:

MR. ADAM LAUBACH

“MAKING AN IMPACT WITH YOUR GIVEN TIME, TALENT & TREASURE”

November 9th, 2018

2:30 – 4:00 PM

RFM 3241

Biography:

Highlights: 10 technical product launch engagements, patents, new business development, market management, tech development. Lab to Life® best describes Adam’s career focus; he has been leading the efforts to get the revolutionary on-demand heating technology out of the glove box and into the market since 2011. First commercialization was accomplished in 2013, followed by multi-million unit global launches in 2016, delivering on the promise of Safe Heat Anytime, Anywhere™. Prior to joining Exothermix in 2011, he served as the Chief Technology Officer for multiple small/medium technology companies including ReVolt Technologies, GSI Technologies, and Aveso Displays, all were focused on delivering scalable and affordable breakthrough distributive functionality products. GSI was the engineering and production driver behind delivery of the Abbott Diabetes no-calibration test strip (all printed!) to market. Adam spent his first 13 years with Dow Chemical and has lived/served all over the world; his family of 8 dedicates their spare time to caring for orphans, supporting poverty alleviation organizations and endeavoring to deliver life impacting technologies to those who need them most.

Education: MBA with concentration in venture finance via University of Texas, Austin, and a BS in chemistry and a BA in German Language Studies from Texas State.

Awards & Achievements: Rotary10 Award for fastest growing business in the Brazos Valley, IDTechEx award for “Best Printed Electronics Commercialization” to honor scaling to 1 Billion +

FOR MORE INFORMATION OR IF YOU WOULD LIKE TO HAVE LUNCH WITH THE SPEAKER,
PLEASE CONTACT DR. SHANNON WEIGUM AT SWEIGUM@TXSTATE.EDU

TEXAS  STATE
UNIVERSITY[®]

The rising STAR of Texas

electrochemical biomedical sensors and MIT Enterprise Forum “Under the Radar” Award for innovative “Lab to Fab®” business model implementation at GSI Technologies. 17 Patent Applications with 5 Granted to date.

Abstract:

Adam will share his career path (and learnings) starting at Dow Chemical, then continuing through a number of globally relevant start-up material science technology companies. During the presentation, guidance on how to use your time and talent to impact the world around us through science and the resulting products will be given... along with encouragement to do so.

FOR MORE INFORMATION OR IF YOU WOULD LIKE TO HAVE LUNCH WITH THE SPEAKER,
PLEASE CONTACT DR. SHANNON WEIGUM AT SWEIGUM@TXSTATE.EDU