

Biography

Mary Shepard Spaeth

Dr. Mary Spaeth, Lecturer in the Department of Management at Texas State University's McCoy College of Business Administration, teaches international business, entrepreneurship, and business. She is also President of Transmera AB, based on the Mjärdevi Science Park in Linköping, Sweden, specializing in technology commercialization and international market strategy. She served as director of marketing for the Northwestern University/Evanston Research Park, Executive Vice President of ANGLE Technology, and as the executive director of the East Sweden Development Agency.

In the United States, Mary has taught at Southern Methodist and Loyola Universities as a full time lecturer in English, and as adjunct professor in Marketing Communications at National Louis University in Chicago. She has taught entrepreneurship and business development as adjunct faculty at Linköping University in Sweden, lecturer in Corporate Entrepreneurship at the University of the West of Scotland, and innovation and technology management at the Royal Institute of Technology in Stockholm.

Mary has started and managed three companies, including an advertising agency in Chicago and a technology commercialization management firm in Sweden through which she assists companies and governments on questions regarding new business development. She has advised on economic development and science park projects in India, Russia, Germany, UK, Sweden, Mexico, Australia, and in the United States. She serves on the board of advisors for Enterprise Futures Network, the Swedish Academy of Realist Art, for the Institute of Arts Entrepreneurship in Chicago, and sits on the board of directors for a Texas non-profit theatre, Wimberley Players.

For six years, she served as a member of the board for the Swedish Fulbright Commission. Mary has a BA in Creative Writing and an MA in literature from SMU in Dallas, an MS in international child studies from Linköping University and an Masters in Philosophy in Business from the UK. She holds a PhD in business with a specialization in socio-economics from the University of the West of Scotland.