



CORPORATE SOCIAL RESPONSIBILITY • SUSTAINABILITY • SUPPLY CHAIN RESPONSIBILITY

Paula Austin Ivey

Biography

Paula Austin Ivey is president and founder of [The CSR Group LLC](http://www.thecsrgroup.com), a long-standing, leading sustainability advisory and software firm. Paula launched the company in 2002 and has played a leadership role globally in the rapidly evolving field of sustainability/CSR. She is a sought-after speaker and has delivered more than 50 talks, including engagements at the United Nations, the Asia-Pacific Economic Cooperation Summit (APEC), and all the leading conferences on sustainability in the US. She has been interviewed by the media on over 25 occasions, including interviews for NPR, *The Wall Street Journal*, and *The Nightly Business Report*. She has served on numerous international committees involving the development of standards for sustainability. Paula is on the faculty at Texas State University McCoy School of Business and previously at the University of Texas at Austin McCombs School of Business for seven years, and at Bainbridge Graduate Institute (BGI), the first Masters of Sustainable Business program in the US.

Through her work with The CSR Group, Paula has worked with dozens of global companies on sustainability/CSR strategy, stakeholder engagement, sustainability reporting, and CSR communications. Her clients have included:

Dell	The McGraw-Hill Companies
GlobalFoundries	Advanced Micro Devices
Brown-Forman	Whole Foods Market
Coca-Cola Africa Foundation	Burt's Bees
Devon Energy	Altria

Paula excels at guiding companies in the development of their sustainability strategy, and in advising and training executives about sustainability. Her work has focused in the area of supply chain responsibility/responsible sourcing, and she was a featured paid advisor at the APEC Ministerial meetings in Bali, Indonesia, in 2013 about greening the supply chain. Paula was contracted by Berrett-Kohler and Greenleaf Publishers to write a book on Supply Chain Responsibility.

Educating about Sustainability

Paula has joined the faculty in the Fall of 2015 at Texas State University McCoy Business School where she will be teaching Sustainability and International Business. Paula was on the faculty (currently on leave) at the McCombs School of Business at the University of Texas at Austin for eight years, where she created and taught the school's first undergraduate and MBA-level courses on CSR and sustainability. The courses were:

- Sustainability Issues in Marketing

- Global Issues in Sustainability and CSR
- Strategic Sustainability and CSR (MBA)
- Communication for Nonprofits and Social Entrepreneurship

Paula also served on the UT President's Task Force on Sustainability, and then on the standing committee on Sustainability for the University President's Office. Paula worked with professors in many other colleges at UT to bring interdisciplinary and integrated education on sustainability to the university.

Leadership

Paula's leadership in sustainability has included:

- Official delegate to the United Nations World Summit on Sustainable Development (WSSD) in Johannesburg, South Africa, August–September 2002.
- She served on the first academic advisory council for the UN Global Compact.
- Invited to be on the committee in the US advising the development of the ISO 26000 standard.
- Host Committee for APEC in Seattle.
- Consulting for the World Congress on Information Technology 2002, held in Adelaide, Australia.

Prior to founding The CSR Group, Paula was the Director of Corporate Ethics and CSR with Compaq Computer Corporation, and has held other senior management positions, including roles in marketing and geology earlier in her career.

Education

Paula holds an MBA in International Business from Thunderbird (The American Graduate School of International Management) and a Bachelor's Degree in Geology from the University of Texas at Austin. She completed a Managing Ethics in Organizations course at Bentley College. She is a graduate of the 1997 class of Leadership Texas.

Paula is proficient in Spanish and French, and has US and Australian residency.

Media Interviews and Speaking Engagements

Please see the attached list.

PAULA AUSTIN IVEY

Speaking Engagements and Media Interviews

<i>Speaking Engagements</i>		
May 2015	TBLI Latin America Supply Chain Responsibility	<i>Buenos Aires, Argentina</i>
October 2013	Commit Forum Supply Chain Responsibility	<i>New York City</i>
September 2013	APEC Ministerial Conferences (prior to global leaders meeting) Greening the Supply Chain	<i>Bali, Indonesia</i>
June 2012	Sustainable Brands – Panel Moderator – SCR Procurement Scorecards	<i>San Diego, CA</i>
March 2012	Ethical Sourcing Forum – Panel Moderator on Collaboration	<i>New York City</i>
March 2012	Go Green - Panel Moderator on People Power: Bringing to Light the Hidden Value of The Sustainability Equation.	<i>Austin, TX</i>
April 2011	Entrepreneurs Foundation	<i>Austin, TX</i>
March 2011	Thunderbird Graduate School Global Forum on Sustainability	<i>Phoenix, Arizona</i>
Nov 2010	CEHI Scientific Symposium <ul style="list-style-type: none"> Panel Moderator - The Role of Corporate Best Practice and Socially Responsible Investing in Preventing Environmental Health Risks 	<i>Houston, TX</i>
June 2009	National Investor Relations Institute Annual Conference Keynote Presentation on Sustainability and IR	<i>Hollywood, FL</i>
Oct 2008	National Investor Relations Association Conference	<i>Dallas, TX</i>
Aug - Sep 2008	United Nations Conference on Women and Migration <ul style="list-style-type: none"> Official Delegate 	<i>Manila, Philippines</i>
June 2008	CRO Conference <ul style="list-style-type: none"> Featured Speaker on "CSR/Sustainability in the Supply Chain" Panel 	<i>San Francisco, CA</i>
2008	Faculty Speaker Series (<i>The University of Texas at Austin</i>) <ul style="list-style-type: none"> Lecturer to McCombs School of Business Alumni 	<i>Washington, D.C.</i>
May 2008	Whole Foods Supplier Meeting <ul style="list-style-type: none"> Keynote Speaker addressing supply chain responsibility 	<i>Austin, TX</i>
Apr 2008	CRO Conference <ul style="list-style-type: none"> Speaker on "Trends in CSR" Panel 	<i>New York City, NY</i>
March 2008	Ethical Sourcing Forum (<i>Intertek</i>) <ul style="list-style-type: none"> Moderator for Panels on "Filling Green Shoes" and "The Sustainable Procurement Challenge: The Case of China" 	<i>New York City, NY</i>
Feb 2008	Climate Change Forum (<i>The University of Texas at Austin</i>)	<i>Austin, TX</i>
Jan 2008	Sustainable Business Summit (<i>The University of Texas at Austin</i>) <ul style="list-style-type: none"> Speaker on "Green Sourcing" Panel 	<i>Austin, TX</i>
2008	CCIMS Conference on Branding Sustainability (<i>The University of Texas at Austin</i>)	<i>Austin, TX</i>
2007	Conference on Sustainability Issues and Branding (<i>The University of Texas at Austin</i>) <ul style="list-style-type: none"> Moderator for Panel at inaugural conference 	<i>Austin, TX</i>
2007	Curran and Connor's Corporation Annual Meeting <ul style="list-style-type: none"> Keynote Speaker 	<i>Austin, TX</i>
2007	"The A to Z of Corporate Social Responsibility"	

	<ul style="list-style-type: none"> • Key Contributor to groundbreaking publication 	
2007	Ethical Corp Conference on Climate Change	
2007	Ethical Corp Conference on CSR Communications	
2006	University of South Australia <ul style="list-style-type: none"> • Guest Speaker on CSR 	<i>Australia</i>
2006	National Investor Relations Association <ul style="list-style-type: none"> • Speaker on "CSR and Investor Relations" 	<i>Dallas, TX</i>
2006	Conference on Sustainability Issues in Branding and Marketing <i>(The University of Texas at Austin)</i> <ul style="list-style-type: none"> • Organizer, Leader of Panel on Sustainability and Marketing 	<i>Austin, TX</i>
Sep 2005	United Nations DPI Conference <ul style="list-style-type: none"> • Speaker on CSR Panel 	<i>New York City, NY</i>
Nov 2004	Global Citizenship Forum <i>(Thunderbird School of Global Management)</i>	<i>Glendale, AZ</i>
July 2004	University of Florida at St. Petersburg	<i>St. Petersburg, FL</i>
June 2004	Austin Sustainable Business Council	<i>Austin, TX</i>
2004	Pax World Investment Forum	<i>Austin, TX</i>
Dec 2003	Global Citizenship Forum <i>(Thunderbird School of Global Management)</i>	<i>Glendale, AZ</i>
Nov 2003	Net Impact National Conference	<i>Miami, FL</i>
Apr 2003	Greater Austin International Coalition Conference <ul style="list-style-type: none"> • Moderator for Panel on "Responsible Globalization" 	<i>Austin, TX</i>
Aug - Sep 2002	United Nations World Summit on Sustainable Development <ul style="list-style-type: none"> • Official Delegate 	<i>Johannesburg, South Africa</i>
Jan 2002	Forum on International Technology Business <i>(Thunderbird School of Global Management)</i> <ul style="list-style-type: none"> • Speaker on "Corporate Ethics and Corporate Social Responsibility" 	<i>Glendale, AZ</i>
March 2001	Ethics Lecture Series <i>(The University of Texas at Austin)</i> <ul style="list-style-type: none"> • Keynote Speaker for McCombs School of Business on "Corporate Ethics and CSR" 	<i>Austin, TX</i>
Feb 2001	Women's Leadership Conference <i>(The University of Michigan)</i> <ul style="list-style-type: none"> • Speaker on CSR Panel 	<i>Ann Arbor, MI</i>
Oct 2000	Ethics Officers Association Conference	<i>Chicago, IL</i>

Media Interviews		
November 2014	Contributor to Forrester's Latest "Meet Customers' Demands For Corporate Responsibility" Report	
October 2013	WSJ – Risk Management and SCR	
July 2011	The Middle Market.com – Mergers and Acquisitions	
Jan 2011	Quinlan HR Compliance Law Bulletin: Practical and Effective HR Management Advice <ul style="list-style-type: none"> • Contributor to "Spotlight: Corporate social responsibility may prove to be recession proof and smarter than ever" 	
June 2009	Financial Executive "Is Corporate Green Getting the Yellow Light?"	
Mar 27, 2009	Austin Business Journal "Businesses cutting corporate social responsibility spending"	
2008	The CRO Magazine	
Dec 2008	Kansas City Star	
2007	Austin Business Journal	

2007	The CRO Magazine
May 17, 2007	Dow Jones Market Watch "Do you have that in green? Even big-box Wal-Mart and Home Depot are embracing ecology"
2006	Austin Business Journal
Nov 27, 2006	The University of Texas Magazine "The Triple Bottom Line: Caring for environment, community produces results for corporate America"
April 9, 2006	Austin-American Statesman "Austin advertising agency helps companies tell of good deeds"
2002	The Wall Street Journal
Nov 16, 2002	Austin Business Journal
Sep 22, 2002	Austin-American Statesman "Special deals for corporate leaders linger"
Sep 3, 2002	National Public Radio
	KUT Public Radio
	PBS Nightly Business Report
	The Compliance Weekly
	The Daily Texan
	The Financial Times
	WetFeet CSR Career Guidebook